| . Record Nr. | UNINA9910574069303321 |
|-------------------------|--|
| Titolo | Humanistic Perspectives in Hospitality and Tourism, Volume 1 : Excellence and Professionalism in Care / / edited by Kemi Ogunyemi, Omowumi Ogunyemi, Ebele Okoye |
| Pubbl/distr/stampa | Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2022 |
| ISBN | 3-030-95671-7 |
| Edizione | [1st ed. 2022.] |
| Descrizione fisica | 1 online resource (334 pages) |
| Collana | Humanism in Business Series, , 2662-1258 |
| Disciplina | 338.4791 |
| Soggetti | Tourism |
| | Management |
| | Personnel management |
| | International business enterprises Tourism Management |
| | Human Resource Management |
| | International Business |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Includes index. |
| Nota di contenuto | Chapter 1: A holistic care paradigm: Humanistic dimensions in hospitality and tourism Part 1: Foundational and General Principles Chapter 2: Anthropology for Hospitality Professionals: An Introduction Chapter 3: The historical development of the field Chapter 4: Hospitality and Tourism in Classic Literature: Expressions of humanism down the ages in this industryChapter 5: Humanism in Hospitality - Leading and Managing People-Chapter 6: The faces of hospitality: the professionals in the field Part 2:The Hospitality Professional Chapter 7: Human dignity, How hospitality makes us more human Chapter 8: Unity of the human person: Self- understanding and the need for personal growth and self-mastery Chapter 9: Hospitality and personal development 1: How to develop the required personal technical virtues - some in advance and others coming from working the field and growing in the process – good humor, creativity Chapter 10: Hospitality and personal development |

1.

| | 2: How to develop the required personal moral virtues for self-growth and for relating with internal and external customers; Aristotle's social virtues Chapter 11: Finding Happiness and Meaning at Work - the Hospitality and Tourism Sector. Hospitality and spirituality. Deeper reflections: correlations with motivation and commitment Chapter 12: Interactive session tools: Caselets for stimulating discussions Chapter 13: Final Considerations. |
|--------------------|--|
| Sommario/riassunto | This book, the first of two volumes, uses a framework of philosophical anthropology, and the concepts of humanistic leadership and humanistic management, to explore the value of work in the hospitality and tourism industry. It presents robust theoretical and practical implications for professionalism and excellence at work. This volume addresses the hospitality professional, beginning with an exploration of the foundational literature, before moving on to discuss topics like the concept of human dignity at work, how one can find meaning within the hospitality industry, spirituality at work, philosophy in the world of work, and personal development. These volumes will be of use to academics and practitioners in the fields of hospitality and tourism management, humanistic and transformational leadership, corporate social responsibility, human resource management, customer service, and workplace spirituality. Kemi Ogunyemi is an Associate Professor teaching business ethics, managerial anthropology, self leadership and sustainability management at Lagos Business School, Pan-Atlantic University, Nigeria. She is also the Director of the Christopher Kolade Centre for Research in Leadership and Ethics as well as the Academic Director for the school's Senior Management Programme. Omowumi Ogunyemi lectures in the Institute of Humanities of the Pan-Atlantic University, Lagos, Nigeria. Her research interests include interdisciplinary studies between philosophy and the practical sciences, especially psychology and neuroscience. Ebele Okoye is the Director of Afara Leadership Centre, Lagos, Nigeria. She has extensive experience in the development sector and her research interests include NGO leadership, character growth, and virtuous cultures. |