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Nota di contenuto	Part 1. Managing like a Leader -- 1. The Behavioral Elements of a Design Manager -- 2. The Building Blocks of a Design Leader -- Part 2. Managing Yourself -- 3. Create Your Development Program -- 4. Establish Your Core Practices -- 5. Build and Project Influence -- Part 3. Managing Design Teams -- 6. Create the Team -- 7. Develop the Team -- Part 4. Managing Design Teams and Workgroups -- 8. Cultivate Creative Collaboration -- 9. Optimize Design Operations.
Sommario/riassunto	Designers are more in-demand than ever, and companies all over the world are creating new leadership roles to manage them. With only a few select institutions teaching effective design management skills, self-taught design managers are on the rise and resources are needed to guide them. This book will help you hone your leadership skills and magnify your team's potential. Eager designers will learn the behavioral abilities required to lead and manage impactful and efficient teams using a systemic, context-agnostic, and therefore repeatable approach.