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Collana	Future of Business and Finance
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Nota di contenuto	Chapter 1. Introduction -- Chapter 2. Strategic Innovation Driven by Digital Transformation -- Chapter 3. Industry 4.0 and its Digital Paradigms -- Chapter 4. Industry 4.0 and the Emergent Business Models -- Chapter 5. The Integration of Digital Business Models: the Amazon Case Study -- Chapter 6. Conclusions.
Sommario/riassunto	Technological advancements are contributing to shape future business models and the industrial scenario. Companies face the challenge of having to adapt to the frequently shifting technology landscape. Therefore, organizations must exploit technological advances to thrive in the digital revolution. This book presents and discusses emerging digital business models in the Industry 4.0. These models are illustrated with real case studies and include data-driven, platform, smart factory and servitization among others. The book introduces a detailed classification to help organizations to redesign their current business models and discusses how to gain unique competitive advantages. The book includes not only theoretical concepts to

understand the context of digital transformation but also an assessment framework to enable and support innovation in organizations and create new revenue streams. The book will be of interest to students and professionals alike who want to understand the core of the Industry 4.0.
