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Nota di contenuto	Fertile Links? Connections between tourism activities, socioeconomic contexts and local development in European rural areas / Elisabete Figueiredo and Antonio Raschi -- Part One Concepts and Visions: Is tourism promoting new ruralities? -- Touristic Processes, Generic Rurality and Local Development / Jesus Oliva and Luis Camarero -- Recreating Rurality through Tourism - Visions of hosts and guests in two Portuguese villages / Elisabete Figueiredo, Elisabeth Kastenholz and Joana Lima -- Industrial heritage tourism as the trigger for local development of a post-mining area in the southeast of Portugal: perception of the locals and the visitors / Daniela Craveiro, Idalina Dias-Sardinha and Sergio Milheiras -- Is rural tourism sustainable? A reflection based on the concept of 'rural tourism configurations' / Giovanni Belletti, Gianluca Brunori, Andrea Marescotti, Giaime Berti and Massimo Rovai -- Part Two Conflicts and complementarities: old and new activities, old and new actors -- Taming the Village Beast: Rural Entrepreneurship as the art of balance between economic growth and social sustainability / Berit Brandth, Marit S. Haugen and Britt Kramvig -- Requirements for Fertile Links between Farming and Tourism: Matching Supply and Demand / Eva Meiberger and Martin Weichbold -- Agritourism in opposition to agriculture? Two Greek case-studies / Alex Koutsouris, Isabella Gidakou, Maria Kokkali and Maria Dimopoulou -- Part Three Innovation in rural tourism and local

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Sommario/riassunto

In many European regions, rural areas are facing major challenges in economic and social terms, consequence of transformations in the role and meaning of agriculture. The loss of the productive character strongly contributed to the emergence of new roles and functions, particularly related to leisure and tourism. The book aims to discuss questions directly related to the connections between rural tourism and local socioeconomic contexts, presenting diverse theoretical and methodological perspectives and different case studies from various European regions. The book addresses the relationships among rural tourism and the complex interactions, conflicts and innovative processes developing in rural territories as consequence of the implementation of tourism activities. The book responds to some relevant and not yet comprehensively researched aspects within this topic, especially in what extent tourism, in its various forms and processes, might give an important contribution to rural development.
