1. Record Nr.   UNINA9910571719503321

   Autore   Delgado Jaime

   Titolo   AXMEDIS 2008 : Proceedings of the 4th International Conference on
                      Automated Solutions for Cross Media Content and Multi-Channel
                      Distribution Workshops, Panels and Industrial Applications / / Jaime
                      Delgado, Paolo Nesi, Kia Ng

   Pubbl/distr/stampa Firenze : , : Firenze University Press, , 2008

   Descrizione fisica 1 online resource (198 pages)

   Disciplina   005.1

   Soggetti   Software engineering

   Lingua di pubblicazione   Inglese

   Formato   Materiale a stampa

   Livello bibliografico   Monografia

   Sommario/riassunto The AXMEDIS International Conference series aims to explore all
                      subjects and topics related to cross-media and digital-media content
                      production, processing, management, standards, representation,
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                      developments and future trends of the technologies and their
                      applications, impacts and exploitation. The AXMEDIS events offer
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                      ideas, and findings which could contribute to academic research and
                      also benefit business and industrial communities. In the Internet as well
                      as in the digital era, cross-media production and distribution represent
                      key developments and innovations that are fostered by emergent
                      technologies to ensure better value for money while optimising
                      productivity and market coverage.