

1. Record Nr.	UNINA9910568298103321
Autore	Helmold Marc
Titolo	Strategic Performance Management : Achieving Long-term Competitive Advantage through Performance Excellence / / by Marc Helmold
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2022
ISBN	9783030987251 9783030987244
Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (210 pages)
Collana	Management for Professionals, , 2192-810X
Disciplina	658.3125 658.4012
Soggetti	Strategic planning Leadership Industries Production management Business Strategy and Leadership Operations Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Chapter 1: Performance Management as Part of the Corporate Strategy -- Chapter 2: Performance in Procurement and Supply Management -- Chapter 3: Performance Management in Operations Management -- Chapter 4: Strategic Management Tools and Excellence Models -- Chapter 5: Strategic Management Objectives, KPI and OKR -- Chapter 6: Problem-Solving and Performance Management Tools -- Chapter 7: Performance Management in Sales -- Chapter 8: Economic Pricing, 3C-Pricing and Cost-Estimation Concepts -- Chapter 9: Audits and Quality Management Systems (QMS) -- Chapter 10: Business Transformation and Project Management -- Chapter 11: Performance in Finance Management -- Chapter 12: Performance through Kaizen -- Chapter 13: Performance Management to focus on Value-Added Activities -- Chapter 14: Performance Management Excellence through Change -- Chapter 15: Innovations as Part of Performance Management.
Sommario/riassunto	Fierce competition in many industries, megatrends, the COVID-19

pandemic, the ongoing globalisation and the permanent liberalisation of markets have changed the face of economies and businesses drastically. Companies must establish suitable and long-term strategies and performance criteria in order to survive in this dynamic and hostile environment. This book provides a holistic and practical approach to strategic performance management. It combines all functions of the value chain and contains best practices in performance. The author demonstrates how new paradigms enable companies to concentrate on value-adding activities and processes to achieve a long-term sustainable and competitive advantage. The book contains a variety of best practices, industry examples and case studies. Focusing on best-in-class examples, the book offers the ideal guide for any enterprise to achieve a competitive advantage across all business functions focusing on value-adding activities. .

---