

1. Record Nr.	UNINA9910568268603321
Autore	Sohn Josie Jung Yeon
Titolo	Campus Cinephilia in Neoliberal South Korea : A Different Kind of Fun / / by Josie Jung Yeon Sohn
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2022
ISBN	9783030951436 9783030951429
Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (222 pages)
Collana	East Asian Popular Culture, , 2634-5943
Disciplina	302.2343 791.43071
Soggetti	Motion pictures - Asia Motion picture industry Television broadcasting Youth - Social life and customs Ethnology - Asia Culture Asian Film and TV Film and Television Industry Youth Culture Asian Culture
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1: Introduction -- Chapter 2: A History of Youth Culture: Politics and Generations in Transition -- Chapter 3: A History of Cinepol: Film Cultures in Transition -- Chapter 4: Seoul: A Cinephile City -- Chapter 5: Privately Worldwide: Film as an Everyday Practice -- Chapter 6: The Bordwell Regime: 'A Different Kind of Fun' -- Chapter 7: The Godard Regimen: Film Diet and Affective Cinephilia -- Chapter 8: Conclusion.
Sommario/riassunto	Taking a transnational approach to the study of film culture, this book draws on ethnographic fieldwork in a South Korean university film club to explore a cosmopolitan cinephile subculture that thrived in an ironic

unevenness between the highly nationalistic mood of commercial film culture and the intense neoliberal milieu of the 2000s. As these time-poor students devoted themselves to the study of film that is unlikely to help them in the job market, they experienced what a student described as 'a different kind of fun', while they appreciated their voracious consumption of international art films as a very private matter at a time of unprecedented boom in the domestic film industry. This unexpectedly vibrant cosmopolitan subculture of student cinephiles in neoliberal South Korea makes the nation's film culture more complex and interesting than a simple nationalistic affair. Josie Jung Yeon Sohn is an independent scholar. She received her PhD in East Asian Languages and Cultures with a graduate minor in Cinema Studies from the University of Illinois at Urbana-Champaign and has taught Korean Studies at the Catholic University of Korea and Monash University, Australia.
