

1. Record Nr.	UNINA9910460031003321
Titolo	Advances in business marketing and purchasing . Volume 16 Organizational culture, business-to-business relationships, and interfirm networks [[electronic resource] /] / edited by Arch G. Woodside
Pubbl/distr/stampa	Bingley, UK, : Emerald, 2010
ISBN	1-282-75298-7 9786612752988 0-85724-306-3
Descrizione fisica	1 online resource (513 p.)
Collana	Advances in business marketing and purchasing ; ; 16
Altri autori (Persone)	WoodsideArch G
Disciplina	658.044
Soggetti	Business networks Strategic alliances (Business) Interorganizational relations Corporate culture Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Front cover; Advances in Business Marketing and Purchasing; Copyright page; Contents; List of Contributors; Editorial review board; Chapter 1. Introduction: Theory and practice of organizational culture, B2B relationships, and interfirm networks; Chapter 2. Discourses in organizational culture: Bank managers and employees perceived relationships and performance; Chapter 3. Modeling the structure of business-to-business relationships; Chapter 4. Understanding and modeling the dynamics of business-to-business relationships; Chapter 5. Structure and dynamics of business-to-business relationships Chapter 6. Organizational innovation and outcomes in SMEsChapter 7. Anatomy of relationship significance: A critical realist exploration; Chapter 8. Markets-as-networks theory: a review; Chapter 9. Metatheories in research: positivism, postmodernism, and critical realism
Sommario/riassunto	"Organizational Culture, Business-to-Business Relationships, and

Interfirm Networks" provides deep understanding about business-to-business and organizational relationships. Studies in this volume identify real-life relationship paradoxes and explain how firms manage, not solve, these paradoxes.

2. Record Nr.	UNINA9910568265803321
Titolo	10th Central European Congress on Food : Proceedings of CE-Food 2020 // edited by Muhamed Brka, Zlatan Sari, Sanja Oruevi Žuljevi, Enisa Omanovi-Miklianin, Irzada Talji, Lejla Biber, Alen Mujinovi
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2022
ISBN	3-031-04797-4
Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (547 pages)
Disciplina	664
Soggetti	Food science Food - Analysis Chemistry Agriculture Nutrition Food Science Food Chemistry
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Plenary Lectures -- Food Analysis -- Food Energy Systems -- Food Trends and Competitiveness -- Food and Feed Chain Management -- Modern Challenges.
Sommario/riassunto	This book presents the proceedings of the 10th Central European Congress on Food (CEFood), held on June 11-13, 2020, in Sarajevo, Bosnia and Herzegovina. It reports on recent advances in the area of food science and food technology, and is divided into 5 major topical sections: food analysis, food energy systems, food trends and competitiveness, food and feed chain management, and modern

challenges. Offering a timely snapshot of cutting-edge, multidisciplinary research and developments in modern food science and technology, these proceedings facilitate the transfer of these findings to industry. As such, the book will appeal to researchers and professionals in the food and agricultural industries, as well as those at regulatory and food safety agencies.
