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Nota di contenuto	Introduction: Eco-certification and emerging economies -- Between markets and states : grounding transnational governance in China -- Seafood : the rise of eco-certification led by a national industry association -- Palm oil : the entry of RSPO with lukewarm state support -- Tea : fertile ground without seeds for transnational eco-certification -- Conclusion: The promise and limits of transnational sustainability governance.
Sommario/riassunto	"Using original data and mixed methods, the book offers a comprehensive study on the spread of transnational sustainability certification in China's agri-food supply chains"--