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Nota di contenuto	Chapter 1. Theorising propaganda -- Chapter 2. Stereotypes of anti-Russian propaganda. - Chapter 3. Source credibility: Herding the masses -- Chapter 4. Language and narratives in anti-Russian propaganda -- Chapter 5. Selling democracy: All nations are equal, but some are more equal than others -- Chapter 6. Russophobia against the political opposition -- Chapter 7. The conflict in Ukraine as a civilizational choice -- Chapter 8. The Syrian war and humanitarian interventionism -- Chapter 9. Propaganda and the risks from irrationality.
Sommario/riassunto	Propaganda is the science of convincing an audience without appealing to reason. Over the past centuries, anti-Russian propaganda has been founded on juxtaposing the West and Russia as European versus Asiatic, civilized versus barbaric, modern versus backward, liberal versus autocratic, and even good versus evil. Russia has therefore throughout history been allowed to play one of two roles -- either an apprentice of Western civilization by accepting the subordinate role as the student and political object, or a threat that must be contained or defeated. While propaganda has the positive effect of promoting unity and mobilizing resources against an adversary, it has the negative effect of creating irrational decision-making and obstructing a workable peace. Glenn Diesen is a Professor at the University of South-

