

1. Record Nr.	UNINA9910563159803321
Autore	M. Scholz Tobias
Titolo	Big Data in Organizations and the Role of Human Resource Management
Pubbl/distr/stampa	Peter Lang International Academic Publishing Group, 2017
Descrizione fisica	1 electronic resource (237 p.)
Collana	Personalmanagement und Organisation
Soggetti	Economics, finance, business & management Knowledge management Business & management Business studies: general Business strategy Business innovation Business ethics & social responsibility Management & management techniques Management: leadership & motivation Management of specific areas
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Big data are changing the way we work. This book conveys a theoretical understanding of big data and the related interactions on a socio-technological level as well as on the organizational level. Big data challenge the human resource department to take a new role. An organization's new competitive advantage is its employees augmented by big data.