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Titolo	Big Data in Organizations and the Role of Human Resource Management
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Descrizione fisica	1 online resource (237 p.)
Collana	Personalmanagement und Organisation
Soggetti	Business and Management Business ethics and social responsibility Business innovation Business strategy Business studies: general Economics, Finance, Business and Management Knowledge management Management and management techniques Management of specific areas Management: leadership and motivation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Big data are changing the way we work. This book conveys a theoretical understanding of big data and the related interactions on a socio-technological level as well as on the organizational level. Big data challenge the human resource department to take a new role. An organization's new competitive advantage is its employees augmented by big data.