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| Nota di contenuto       | Front Matter -- Copyright -- Contents -- Figures -- Tables -- Contributors -- Preface and acknowledgements -- PART I Setting the stage - platform-mediated gig work in context -- 1. Platform economy puzzles: the need for a multidisciplinary perspective on gig work -- 2. Understanding the prevalence and nature of platform work: the measurement case in the COLLEEM survey study -- 3. The past, present and future of gig work -- 4. Labour protection for non-employees: how the gig economy revives old problems and challenges existing solutions -- PART II Unpacking platform economy puzzles - economic and social exchanges in platform-mediated gig work -- 5. Platform urbanism and infrastructural surplus -- 6. Dual value production as key to the gig economy puzzle -- 7. Online labour platforms, human resource management and platform ecosystem tensions: an institutional perspective -- 8. Multi-party working relationships in gig work: towards a new perspective -- PART III Solutions and conclusions -- 9. Gigs of their own: reinventing worker cooperativism in the platform economy and its implications for collective action -- 10. The politics of platform work: representation in the age of digital labour -- 11. Conclusion: solutions to platform economy puzzles and avenues for |

future research -- Index.

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Sommario/riassunto

Searching for paid tasks via digital labour platforms, such as Uber, Deliveroo and Fiverr, has become a global phenomenon and the regular source of income for millions of people. In the advent of digital labour platforms, this insightful book sheds new light on familiar questions about tensions between competition and cooperation, short-term gains and long-term success, and private benefits and public costs. Drawing on a wealth of knowledge from a range of disciplines, including law, management, psychology, economics, sociology and geography, it pieces together a nuanced picture of the societal challenges posed by the platform economy.

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