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Autore	Schweitzer Dahlia
Titolo	Going viral : zombies, viruses, and the end of the world // Dahlia Schweitzer
Pubbl/distr/stampa	New Brunswick, New Jersey : , : Rutgers University Press, , [2018] ©2018
ISBN	0-8135-9316-6 0-8135-9318-2
Descrizione fisica	1 online resource
Classificazione	SOC057000PER004030SOC052000
Disciplina	791.43615
Soggetti	Epidemics in mass media Apocalypse in mass media Mass media - Social aspects - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Contents -- Preface -- Introduction -- 1. The Outbreak Narrative -- 2. The Globalization Outbreak -- 3. The Terrorism Outbreak -- 4. The Post apocalypse Outbreak -- Conclusion -- Acknowledgments -- Notes -- Index
Sommario/riassunto	Outbreak narratives have proliferated for the past quarter century, and now they have reached epidemic proportions. From 28 Days Later to 24 to The Walking Dead, movies, TV shows, and books are filled with zombie viruses, bioengineered plagues, and disease-ravaged bands of survivors. Even news reports indulge in thrilling scenarios about potential global pandemics like SARS and Ebola. Why have outbreak narratives infected our public discourse, and how have they affected the way Americans view the world? In Going Viral, Dahlia Schweitzer probes outbreak narratives in film, television, and a variety of other media, putting them in conversation with rhetoric from government authorities and news organizations that have capitalized on public fears about our changing world. She identifies three distinct types of outbreak narrative, each corresponding to a specific contemporary anxiety: globalization, terrorism, and the end of civilization. Schweitzer considers how these fears, stoked by both fictional outbreak narratives

and official sources, have influenced the ways Americans relate to their neighbors, perceive foreigners, and regard social institutions. Looking at everything from I Am Legend to The X Files to World War Z, this book examines how outbreak narratives both excite and horrify us, conjuring our nightmares while letting us indulge in fantasies about fighting infected Others. Going Viral thus raises provocative questions about the cost of public paranoia and the power brokers who profit from it. Supplemental Study Materials for "Going Viral": <https://www.rutgersuniversitypress.org/going-viral-dahlia-schweitzer> Dahlia Schweitzer- Going Viral: <https://www.youtube.com/watch?v=5xF0V7WL9ow>

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2. Record Nr.	UNINA9910563047803321
Autore	Thiergen Peter <1939->
Titolo	Lavreckij als "Potenzierter Bauer" : zu Ideologie und Bildsprache in I. S. Turgenevs Roman Das Adelsnest // von Peter Thiergen
Pubbl/distr/stampa	Munich, Germany, : Verlag Otto Sagner, 2012, c1989
Descrizione fisica	1 online resource (32 p.)
Collana	Vortrage und Abhandlungen zur Slavistik ; ; Band 13
Soggetti	Literature & literary studies
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Sommario/riassunto	Anh. in russ. Sprache. Russ. Text in kyrillischer Schrift. Durchsuchbare elektronische Faksimileausgabe als PDF. Digitalisiert im Rahmen des DFG-Projektes Digi20 in Kooperation mit der BSB Munchen. OCR-Bearbeitung durch den Verlag Otto Sagner.

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