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| 1. | Record Nr.              | UNINA9910561901203321                                                                                                                  |
|    | Titolo                  | Il libro digitale : la parola agli editori / a cura di Maria Villano ; introduzioni di Daniele Donati, Paola Italia e Francesca Tomasi |
|    | Pubbl/distr/stampa      | Bologna, : Biblioteca Clueb, 2020                                                                                                      |
|    | ISBN                    | 978-88-313-6508-6                                                                                                                      |
|    | Descrizione fisica      | 119 p. : ill. ; 21 cm                                                                                                                  |
|    | Collana                 | Salmagundi ; 14                                                                                                                        |
|    | Disciplina              | 070.5797                                                                                                                               |
|    | Locazione               | FSPBC                                                                                                                                  |
|    | Collocazione            | BIBLIO 115                                                                                                                             |
|    | Lingua di pubblicazione | Italiano                                                                                                                               |
|    | Formato                 | Materiale a stampa                                                                                                                     |
|    | Livello bibliografico   | Monografia                                                                                                                             |
| 2. | Record Nr.              | UNISALENTO991002603679707536                                                                                                           |
|    | Autore                  | Galilei, Galileo                                                                                                                       |
|    | Titolo                  | Dialogo : Sopra i due massimi sistemi del mondo / Galileo Galilei                                                                      |
|    | Pubbl/distr/stampa      | Pordenone : Studio Tesi                                                                                                                |
|    | ISBN                    | 8876921109                                                                                                                             |
|    | Descrizione fisica      | 643 p. ; 18 cm.                                                                                                                        |
|    | Collana                 | Collezione Filo di perle ; 36                                                                                                          |
|    | Soggetti                | Democrito<br>Scienze<br>Sistema copernicano<br>Sistema Tolemaico<br>Copernico, Niccolò<br>Copernico, Niccolò                           |
|    | Lingua di pubblicazione | Italiano                                                                                                                               |
|    | Formato                 | Materiale a stampa                                                                                                                     |
|    | Livello bibliografico   | Monografia                                                                                                                             |

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| 3. Record Nr.           | UNINA9910784416303321                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Autore                  | Marcus Bruce W. <1925->                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Titolo                  | Competing for capital [[electronic resource] ] : investor relations in a dynamic world / / Bruce W. Marcus                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Pubbl/distr/stampa      | Hoboken, N.J., : Wiley, c2005                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| ISBN                    | 1-280-25492-0<br>9786610254927<br>0-471-71741-X                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Descrizione fisica      | 1 online resource (239 p.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Disciplina              | 659.2/85                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Soggetti                | Investments - United States<br>Corporations - Investor relations - United States<br>Stockbrokers - United States<br>Investment analysis                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Note generali           | Description based upon print version of record.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Nota di contenuto       | Competing for Capital; Contents; Acknowledgments; Preface; CHAPTER 1 Strategic Factors in a New Environment The Coming of Sarbanes-Oxley and the Brave New World; CHAPTER 2 The New Investor—and What Influences the Investment Decision This Ain't Your Father's House No More; CHAPTER 3 Regulation Rules Of Disclosure—The SEC and Sarbanes-Oxley; CHAPTER 4 The Street A Funny Thing Happened on the Way to Unbridled Wealth . . .; CHAPTER 5 Talking to the Financial Community and the Shareholder Let Me Tell You About Our Company . . .<br>CHAPTER 6 Analysis and Analysts What Do Analysts Really Want (Besides a Crystal Ball)?CHAPTER 7 Dealing with the Business and Financial Media On and Off the Record to Get It Right; CHAPTER 8 The Future of Investor Relations If We Don't Know Where We're Going, How Do We Know How to Get There?; Index; About the Author; |
| Sommario/riassunto      | An updated edition to one of the most detailed guides to investor relations The rapidly changing nature of the economic environment, technology, and the regulatory response to the scandals of the early part of the new century require a new look at traditional investor                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |

relation practices.

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