

1. Record Nr.	UNINA9910559391003321
Autore	Weinmeister Philip
Titolo	Practical guide to salesforce experience cloud : building, enhancing, and managing a digital experience with salesforce / / Philip Weinmeister
Pubbl/distr/stampa	New York, New York : , : Apress, , [2022] ©2022
ISBN	1-4842-8132-2
Edizione	[2nd edition.]
Descrizione fisica	1 online resource (xxiii, 400 pages) : color illustrations
Collana	Gale eBooks
Disciplina	004.6782
Soggetti	Salesforce (Online service) Selling
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes index.
Nota di contenuto	1: Salesforce Experience Cloud 2: Planning and Preparing for Success 3: Experience Cloud Licenses and Member Groups 4: Experience Builder Templates 5: Experience Builder 6: Pages and Components 7: Setup and Administration 8: Access, Sharing and Visibility 9: Topics in Experience Cloud 10: Knowledge Articles in Experiences 11: Audience Targeting and Personalization 12: Experience Builder Templates (Lightning Bolts) 13: Salesforce CMS 14: Experience Cloud Certification 15: Best of the Rest: Additional Experience Cloud Topics
Sommario/riassunto	Whether you are brand new to the world of digital experiences on the Salesforce platform or you are looking to take your Experience Cloud (previously "Community Cloud") knowledge to the next level, this detailed guide will help you build and manage a Salesforce site by leveraging the declarative power of the platform with clicks, not code.