

1. Record Nr.	UNINA9910558088903321
Titolo	Critical management studies in South Africa : directions and contexts / / edited by Geoff A. Goldman
Pubbl/distr/stampa	Cape Town, South Africa : , : AOSIS, , 2021
Descrizione fisica	1 online resource (210 pages)
Disciplina	658.407124
Soggetti	Management - Research - Methodology Business - Research - Methodology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>This book shows how Critical Management Studies (CMS) scholarship is starting to develop a character of its own in South Africa. It attests to CMS slowly gaining momentum and acquiring an identity of its own amongst South African scholars. However, management studies in South Africa is dominated by capitalist ideology and positivist methodology. Although Interpretive scholarship has gained some momentum, it still falls within the parameters of 'mainstream', capitalist thinking. Scholarship outside the domain of capitalist thinking, such as critical scholarship, remains sorely underexplored. Being entrenched in the positivist tradition is arguably a major Achilles' Heel for the progression of management as a field of inquiry. CMS presents a vehicle for alternative epistemologies to be heard in the management discourse. With its focus on power imbalances, struggles for emancipation from oppression, and distrust of capitalism, CMS provides the peripheral point of view with a voice. CMS presents a space where scholars can engage with South African realities surrounding political, cultural, social, and historic contexts and issues in management. This book is promoting CMS to the scholarly community, to show that there are exciting possibilities being offered by a different approach to management scholarship. This book also forms part of a larger project of growing CMS in South Africa, and is a</p>

collection of original works by academics actively working in CMS, following various methodological approaches which can be categorised into two broad methodological categories, namely, conceptual work and empirical work following an Interpretive approach.

2. Record Nr.	UNINA9910793240103321
Autore	Clevenger Morgan R. <1969->
Titolo	Business and corporation engagement with higher education : models, theories, and best practices // Morgan R. Clevenger, CFRE and Cynthia J. Macgregor
Pubbl/distr/stampa	Bingley, United Kingdom : , : Emerald Publishing, , 2019
ISBN	1-78754-655-1 1-78754-657-8
Edizione	[First edition.]
Descrizione fisica	1 online resource (313 pages) : illustrations
Disciplina	370.193160973
Soggetti	Business and education - United States Academic-industrial collaboration - United States Education - Higher Higher & further education, tertiary education
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Prelims -- At the intersect of business and higher education: historical, theoretical, and empirical perspectives on interorganizational relationships -- Long-term business agendas to contribute to society -- Corporate philanthropy -- Stakeholder management and corporate social responsibility (CSR) -- Corporate citizenship -- Inside corporations: how they think and behave -- How higher education thinks and behaves -- How higher education thinks and behaves -- Career development strategies serving businesses and corporations -- Modern expectations and implications: the new ecology, ethics, and future directions of interorganizational relationships -- Field of organizational theory concept map -- The additional enlightened companies -- References -- Index.

Sommario/riassunto

This book further explores the behavior aspects of corporate-higher education inter-organizational relationships by culminating various theories and models addressing the space where U.S. corporations and American higher education intersect. Examples are provided regarding the attraction, motivations, and maintenance needed for higher education to create win-win relationships with businesses. This work offers a new approach to the corporate citizenship literature by providing a broad, holistic review of frameworks to understand the range of motives and expectations of corporate engagement in the American society as evidenced by inter-organizational relationships with higher education. By providing an insight to better design and to manage inter-organizational relationships, this book will prove invaluable to both higher education practitioners and corporations alike.
