1. Record Nr. UNINA9910557736003321 Autore Prinyawiwatkul Witoon Titolo Emotion and Its Relationship to Acceptance, Food Choice, and Consumption: The New Perspective Pubbl/distr/stampa Basel, Switzerland, : MDPI - Multidisciplinary Digital Publishing Institute, 2021 1 electronic resource (120 p.) Descrizione fisica Soggetti History of engineering & technology Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Food is a source of nutrients but it also provides basic pleasure and Sommario/riassunto aesthetic experiences. Acceptance, food choice, and consumption are affected by many factors, including both intrinsic and extrinsic factors and cues, as well as consumer characteristics. Food-elicited emotions are becoming a critical component in designing products that meet consumers' needs and expectations. Several studies have reported on the presence of emotional responses to food and the relationships of these to product acceptability, preference, and choice. This Special Issue brings together a small range of studies with a diversity of approaches that provide good examples of the complex and

multidisciplinary nature of this subject matter.