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Sommario/riassunto

The International Conferences on Economics and Social Sciences (ICESS) organized by Bucharest University of Economic Studies provides an opportunity for all those interested in Economics and Social Sciences to discuss and exchange research ideas. The papers presented at the Conference are available online in the Conference Proceedings series (ISSN 2704-6524): Volume 2019 Collaborative Research for Excellence in Economics and Social Sciences, ISBN 9788366675322 Volume 2020 Innovative Models to Revive the Global Economy, ISBN 9788395815072 Volume 2021 Resilience and Economic Intelligence Through

Digitalization and Big Data Analytics, ISBN: 9788366675704 During 2020, leaders found themselves at a historic crossroads, taking decisions under remarkable pressures and uncertainties. However, windows of opportunity are being created to shape the economic recovery, restore the health of the environment, develop sustainable business models, strengthen regional development, revitalize global cooperation, harness Industry 4.0, and redesign the social contracts, skills, and jobs. This conference provides an opportunity for all those interested in Economics and Social Sciences to discuss and exchange research ideas especially in the light of recent crisis determined by COVID-19. We welcome both empirical and theoretical work that is broadly consistent with the conference' general theme. Especially, researchers, PhD students and practitioners are invited to submit papers on the topics related to new models in entrepreneurship and innovation, sustainability and education, data science and digitalization, marketing and finance etc. that will develop innovative instruments for countries, businesses and education to revive after the crisis. The main topics of the conference are focused on, but not limited to, the following sections: Applied Economics and Statistics and Data Science The role of innovation in public and private organizations in context of digital transformation Financial perspectives in turbulent times Global Challenges for Agri-Food Systems and Sustainable Development Universities and community impact Economic Policies for Non-Cyclical Crises Innovative Technopreneurship and Sustainable Business Models Marketing and Sustainability The role of accounting in Sustainable Development Global world after crisis: towards a new economic model Resilience and Digitalization - key strategies for successful business in critical times Current challenges within demographic data: measurement, collection, retrieval, analysis and reporting Business Law and Sustainable Development Branding and training talented researchers for new entrepreneurial and digital society
