

1. Record Nr.	UNINA9910557637803321
Titolo	Digital economies at global margins // edited by Mark Graham
Pubbl/distr/stampa	Cambridge : , : MIT Press, , [2019]
ISBN	0-262-34947-7 0-262-34948-5
Descrizione fisica	1 online resource (390 pages)
Collana	International Development Research Centre
Disciplina	384.309172/4
Soggetti	Small business - Technological innovations Electronic commerce Marginality, Social Social marketing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Changing connectivity and digital economies at global margins / Mark Graham -- Making sense of digital disintermediation and development : the case of the Mombasa Tea auction / Christopher Foster, Mark Graham, and Timothy Mwolo -- Development or divide? : information and communication technologies in commercial small-scale farming in East Africa / Madlen Krone and Peter Dannenberg -- Digital inclusion, female entrepreneurship and the production of neoliberal subjects' views from Chile and Zambia / Hannah McCarrick and Dorothea Kleine -- "Let the private sector take care of this" : the philanthro-capitalism of digital humanitarianism / Ryan Burns -- The digitalization of anti-poverty programs : aadhaar and the reform of social protection in India / Silvia Masiero -- The myth of market price information : mobile phones and the application of economic knowledge in ICTD / Jenna Burrell and Elisa Oreglia -- Digital production at global margins -- Hope and hype in Africa's digital economy : the rise of innovation hubs / Nicolas Friederici -- The limits of hackathons in making the internet matter / Lilly Irani -- Meeting social objectives with offshore service work : evaluating impact sourcing in the Philippines / Jorien Oprins and Niels Beerepoot -- Digital labor and development : impacts of global digital labor platforms and the gig economy on worker livelihoods /

Mark Graham, Isis Hjorth, and Vili Lehdonvirta -- Geographical discrimination in the gig economy / Hernan Galperin and Catrihel Greppi -- Margins at the center : alternative digital economies in Shenzhen, China / Jack Qiu and Julie Yujie Chen -- African economies : simply connect? problematizing the discourse on connectivity in logistics and communication / Stefan Ouma, Julian Stenmanns, and Julia Verne -- Notes -- Bibliography -- Index.

Sommario/riassunto

Investigations of what increasing digital connectivity and the digitalization of the economy mean for people and places at the world's economic margins. Between 2012 and 2017, more than one billion people became new Internet users. Once, digital connectivity was confined to economically prosperous parts of the world; now Internet users make up a majority of the world's population. In this book, contributors from a range of disciplines and locations investigate the impact of increased digital connectivity on people and places at the world's economic margins. Does the advent of a digitalized economy mean that those in economic peripheries can transcend spatial, organizational, social, and political constraints -- or do digital tools and techniques tend to reinforce existing inequalities? The contributors present a diverse set of case studies, reporting on digitalization in countries ranging from Chile to Kenya to the Philippines, and develop a broad range of theoretical positions. They consider, among other things, data-driven disintermediation, women's economic empowerment and gendered power relations, digital humanitarianism and philanthropic capitalism, the spread of innovation hubs, and two cases of the reversal of core and periphery in digital innovation. Contributors Niels Beerepoot, Ryan Burns, Jenna Burrell, Julie Yujie Chen, Peter Dannenberg, Uwe Deichmann, Jonathan Donner, Christopher Foster, Mark Graham, Nicolas Friederici, Hernan Galperin, Catrihel Greppi, Anita Gurumurthy, Isis Hjorth, Lilly Irani, Molly Jackman, Calestous Juma, Dorothea Kleine, Madlen Krone, Vili Lehdonvirta, Chris Locke, Silvia Masiero, Hannah McCarrick, Deepak K. Mishra, Bitange Ndemo, Jorien Oprins, Elisa Oreglia, Stefan Ouma, Robert Pepper, Jack Linchuan Qiu, Julian Stenmanns, Tim Unwin, Julia Verne, Timothy Waema.
