

1. Record Nr.	UNINA9910557558003321
Autore	Kessler Stephan
Titolo	Theories of metaphor revised : against a cognitive theory of metaphor: an apology for classical metaphor // by Stephan Kessler
Pubbl/distr/stampa	Berlin/Germany, : Logos Verlag Berlin, 2018 Berlin : , : Logos Verlag, , 2018
ISBN	3-8325-9078-1
Edizione	[2., revised edition]
Descrizione fisica	1 online resource (148 pages)
Disciplina	808
Soggetti	Metaphor
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	PublicationDate: 20180530
Sommario/riassunto	Long description: Research that deals with metaphors and linguistic imagery has increased in the last thirty years. However, studies that question existing theories of metaphor from a comparative perspective are less common. The reason for the present theoretical sketch was the metaphorical model of conceptualism, alias the cognitive theory of metaphor: at least with this theory, `metaphor' itself has become a metaphor, and the classical, rhetorical metaphor has been sidelined. Kessler's book not only criticises existing theories of metaphor, but also develops from them a discursive synthesis that seeks to rehabilitate the classical metaphor as an everyday pragmalinguistic phenomenon. For this purpose, the nature of thought, the mental lexicon, predication and word semantics are also covered.