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Nota di contenuto	Contents: Introduction -- Part I Theoretical approaches to sustainable entrepreneurship research -- 1. Environmental dystopia versus sustainable development utopia: roles of businesses, consumers, institutions, and technologies / Duane Windsor -- 2. The entrepreneurial journey of Geely's founder: from institutional voids to opportunity discovery / Michael Zhang -- 3. Contradictory stakeholder expectations for sustainability reporting: a social contract theory approach / Kristiina Joensuu, Marileena Makela and Tiina Onkila -- Part II Climate change: 4. The political economy of climate change & sustainable entrepreneurship / Phillip Bruner, Richard Harrison and Dan van der Horst -- 5. Breaking traditions: how entrepreneurs create communities to address climate change / Katharina Kaesehage and Michael Leyshon -- 6. Water rights in California: competition and cooperation in a dynamic environment / Richard Thomas Herko, H. Drew Fountaine and Lee Katz -- Part III Social innovation processes: 7. Social entrepreneurs and field-level change: an institutional process model of social entrepreneurship / Yusi W. Turell and Andrew G. Earle -- 8. "Make love, not war?" A process-based approach to social innovation / Renaud Defiebre-Muller, Federico Ignacio Viola, Pauline Fatien Diochon and Sebastian Duenas Ocampo -- 9. Social innovation - combining profits and progress / Matthias A. Tietz, Sondos Gamaleldin Sobhy Abdelgawad and Martina Pasquini -- Part IV The ethics of social

innovation: 10. Bioethical reasoning and the propensity of millenials to adopt sustainable development behaviors / Silvia Lopez-Palau and Beatriz Rivera-Cruz -- 11. Sustainable consumption practice: the effect of eco-friendly packaging on buying behavior based on generations / Melissa Cortina-Mercado and Rafael Cortina-Cruz -- Bibliography -- Index.

Sommario/riassunto

The rapid and formative rise in research on social innovation and entrepreneurship means that theoretical frameworks are still being created, while traditional notions of economic efficiency and social welfare are tested. The field is progressing fastest in the measurement and measuring of social entrepreneurial effectiveness. Social innovators, who draw from philanthropy, as well as capital markets, for financial resources, have adopted the lean start up as a paradigm for their organization logics. This collection showcases the myriad emerging philosophical, methodological, and theoretical approaches, many of which are led by practitioners. It is organized into five sections. The first section reports on theoretical approaches to researching sustainable entrepreneurship that are less familiar. The second section reports on research focusing on the entrepreneurial responses to problems of climate change. The third and fourth sections report on research investigating social entrepreneurial processes, and how opportunities are formed and exploited. The fifth section reports on the ethical dimensions of social innovation. Researchers, scholars, educators and policymakers will find this book a useful reference, with novel ideas for future research and discourse.
