

1. Record Nr.	UNISALENTO991002771889707536
Titolo	Ramon Llull und Nikolaus von Kues : eine Begegnung im Zeichen der Toleranz : Akten des Internationalen Kongresses zu Ramon Llull und Nikolaus von Kues (Brixen und Bozen, 25.-27. November 2004) = Raimondo Lullo e Niccolo Cusano : un incontro nel segno della tolleranza : atti del Congresso Internazionale su Raimondo Lullo e Niccolo Cusano (Bressanone e Bolzano, 25-27 novembre 2004) / herausgegeben von Ermenegildo Bidese, Alexander Fidora, Paul Renner
Pubbl/distr/stampa	Turnhout : Brepols, 2005
ISBN	250351846X
Descrizione fisica	X, 300 p. : ill. ; 25 cm
Collana	Instrumenta patristica et mediaevalia ; 46 Subsidia Lulliana ; 2
Altri autori (Persone)	Bidese, Ermenegildoauthor Fidora, Alexanderauthor Renner, Paul
Soggetti	Lullo, Raimondo Congressi Niccolò : da Cusa Congressi Lullo, Raimondo Congressi Niccolò : da Cusa Congressi
Lingua di pubblicazione	Tedesco Italiano Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Contiene riferimenti bibliografici. Indice

2. Record Nr.	UNINA9910557441803321
Autore	Lemos Marco F. L
Titolo	Marine Resources Application Potential for Biotechnological Purposes
Pubbl/distr/stampa	Basel, Switzerland, : MDPI - Multidisciplinary Digital Publishing Institute, 2021
Descrizione fisica	1 online resource (135 p.)
Soggetti	Technology: general issues
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>Blue biotechnology plays a major role in converting marine biomass into societal value, being a key pillar for many marine economy developmental frameworks and sustainability strategies, such as the Blue Growth Strategy, diverse Sea Basin Strategies (e.g., Atlantic Action Plan Priority 1 and 2 and COM (2017) 183), the Marine Strategy Framework Directive, the Limassol Declaration, or even the UN Sustainable Development 2030 Agenda. However, despite the recognized biotechnological potential of marine biomass, the work is dispersed between multiple areas of applied biotechnology, resulting in few concrete examples of product development. This book highlights the vast potential that marine resources hold, from viruses to seaweeds, and a myriad of applications from antimicrobials and cosmetics to feed and food that contributes to a market-driven and industrially orientated research, which will increase the efficiency of the marine biodiscovery pipeline and ultimately deliver realistic and measurable benefits to society, which is paramount for sustained blue growth and a successful market penetration of targeted biomolecules or enriched extracts for new product development, which are cornerstone issues for the present and the future of a marine biobased economy.</p>

3. Record Nr.	UNINA9910298549003321
Autore	Wallwork Adrian
Titolo	Email and Commercial Correspondence : A Guide to Professional English // by Adrian Wallwork
Pubbl/distr/stampa	New York, NY : , : Springer New York : , : Imprint : Springer, , 2014
ISBN	1-4939-0635-6
Edizione	[1st ed. 2014.]
Descrizione fisica	1 online resource (170 p.)
Collana	Guides to Professional English
Disciplina	808.042802465
Soggetti	Success in business Occupations Popular works Careers in Business and Management Popular Science, general
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Email Addresses -- Subject Lines -- Initial Salutations -- Introductions and Final Salutations -- Making Requests -- Replying to Requests -- Chasing and Being Chased -- Reviewing Documents -- Ensuring Better Communication By Using a Soft Approach -- Recognizing Level of Formality -- Punctuation and Capitalization -- Sending Attachments -- Business Letters -- Planning and Structuring, Avoiding Mistakes in Your English -- Abbreviations, Acronyms and Smileys -- Useful Phrases: Generic -- Useful Phrases: Commercial.
Sommario/riassunto	If you write emails and letters as part of your work, then this book is for you. By applying the suggested guidelines, you will stand a much greater chance of getting the desired reply to your emails in the shortest time possible. Some of the key guidelines covered include: Write meaningful subject lines - otherwise recipients may not even open your mail. Always put the most important point in the first line - otherwise the reader may not read it. Be concise and only mention what is truly relevant. Write the minimum amount possible - you will also make fewer mistakes! Be a little too formal than too informal - you don't want to offend anyone. If you have two long important things to say, say them in separate emails. Give clear instructions and reasonable

deadlines. If you need people to cooperate with you, it is essential to highlight the benefits for them of cooperating with you. Empathize with your recipient's busy workload. Never translate typical phrases literally - learn equivalent phrases. The book concludes with a chapter of useful phrases. There is also a brief introduction for trainers on how to teach Business / Commercial English. Adrian Wallwork is the author of over 30 books aimed at helping non-native English speakers to communicate more effectively in English. He has published 13 books with Springer Science+Business Media. Other books in this Professional English series: CVs, Resumes, and LinkedIn User Guides, Manuals, and Technical Writing Meetings, Negotiations, and Socializing Presentations, Demos, and Training Sessions Telephone and Helpdesk Skills.
