

1. Record Nr.	UNINA9910557384003321
Autore	Molina Jiménez Iván
Titolo	La ciudad de los monos Roberto Brenes Mesen, los catolicos heredianos y el conflicto cultural de 1907 en Costa Rica
Pubbl/distr/stampa	Heredia, : Editorial Universidad Nacional (EUNA), 2002
Descrizione fisica	1 online resource (264 p.)
Soggetti	20th century history: c 1900 to c 2000 Social & cultural history
Lingua di pubblicazione	Spagnolo
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>In 1907, the city of Heredia became the epicenter of the most important religious conflict experienced by Costa Rica in the 20th century. A complaint that the theory of evolution was being taught in the Lyceum (i.e. secondary school) of that city, triggered an increasingly intense confrontation between the Catholic parishioners and the circle of young radical intellectuals articulating around the writer and educator Roberto Brenes Mesen. In the course of this process, Costa Rican society, to the alarm of the government of Cleto Gonzalez Viquez, was the scene of popular mobilizations in defense of the faith, excommunications and burning of impious texts, while Catholic morality was systematically questioned based on sexual abuse attributed to priests. For a moment, it seemed that the country had gone back in time, and that the ghosts of 1884 were present.</p>

2. Record Nr.	UNINA9910751393003321
Autore	Ramadani Veland
Titolo	Research on Islamic Business Concepts : Proceedings of the 13th Global Islamic Marketing Conference, October 2022 // edited by Veland Ramadani, Baker Alserhan, Léo-Paul Dana, Jusuf Zeqiri, Hasan Terzi, Mehmet Bayirli
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2023
ISBN	9789819951185 9819951186
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (376 pages)
Collana	Springer Proceedings in Business and Economics, , 2198-7254
Altri autori (Persone)	AlserhanBaker DanaLeo Paul ZeqiriJusuf TerziHasan BayirMehmet
Disciplina	658.8
Soggetti	Marketing Religions Middle East Islam - Study and teaching Strategic planning Leadership Business ethics Middle Eastern Religions Islamic Studies Business Strategy and Leadership Business Ethics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Is Customer Perceived Value Impact on Bank Products Loyalty in Bangladesh? Investigate the Intervening Role of Satisfaction -- Corporate Entrepreneurship and Organizational Success: Strategic Flexibility as a Mediator in the Jordanian Pharmaceutical Industry --

Bridging Maqasid Al-Shariah and Maslow's Hierarchy of Needs Theory to Flexible Working Arrangements (FWAs) and Quality of Life -- Impulsivity and entrepreneurial fear of failure in a Muslim society: some insights from start-ups during crises in an emerging market economy -- Halal healthcare tourism in India: The road ahead -- Self-Regulating Behaviour in Social Media Use among Malaysian Muslim Consumers -- Perceptions of Halal: Students reflections from a field trip to a Trade Show -- Impact of internal marketing on organizational performance: the moderating role of employee commitment -- Integrated Effects of Marketing Stimuli on Customer Loyalty in Palestine Grocery Supply-Chain: Does Satisfaction Perform Mediating Role -- Determining factors affecting Muslim customer purchase intention to shop skincare online: a study in Indonesia -- Organizational justice, employee empowerment and innovative behavior in the post-COVID era: Evidence from SMEs in a Majority-Muslim country -- Empowerment, performance, breaking barriers, and success stories of female Emirati entrepreneurs in the United Arab Emirates -- Mapping and visualization of bitcoin future trends -- An empathetic elucidating on females merchandising behavioral approach -- Hedonistic Personality Factors in Cosmetics Advertising: An Empirical Research Study on Youth in Bengaluru City -- Educational and working status of unorganized sector labourers with special reference to women -- Towards Healthy and Immunity world: Awareness and Consumption of Millets and Millet-based products -- Islamic value and organizational ethics: a systematic literature review -- A Study to Assess the Impact of Demographic Factors on Narcissist, Necrophilia, and Sadistic Personality Disorder on Youth Watching Cosmetics Advertisements -- Understanding attitude towards entrepreneurial intention among Asnaf Gen Z in Sabah -- Fibonacci trading strategy -- Ta'awun and Human Resource Practices as SMEs' Marketing Agility Enablers -- East, West and the New World Order: Point of View.

Sommario/riassunto

This proceedings volume presents selected chapters from the 13th Global Islamic Marketing Conference, featuring contributions from renowned experts from around the world. The chapters offer an up-to-date overview of research and insights into Islamic business practices, with a specific focus on Islamic marketing and entrepreneurship strategies. Authored by experts hailing from diverse countries such as Malaysia, Indonesia, India, Pakistan, United Arab Emirates, Jordan, and Morocco, the chapters collectively provide a comprehensive understanding of the subject matter. Covering a wide range of topics including understanding Muslim consumer behavior and marketing, halal tourism and healthcare, entrepreneurship and business in Muslim societies, women empowerment and entrepreneurship, Islamic ethics and values in organizations, psychological factors and social issues, technology and future trends, and social and labor issues in Muslim societies, this book encompasses a global perspective on the subject matter. With the expertise and diverse backgrounds of the contributing authors, this book serves as an invaluable resource for researchers interested in delving into the intricacies of Islamic business practices. It also offers valuable insights and practical implications for business consultants seeking a deep understanding of conducting business in Islam-oriented regions. The collective knowledge and experiences shared by these renowned experts contribute to a comprehensive exploration of the topic, making this volume a significant contribution to the field of Islamic marketing and business studies.
