

1. Record Nr.	UNISA996418162503316
Autore	Youknovsky Alexia
Titolo	SELL YOUR RESEARCH [[electronic resource]] : Public Speaking for Scientists // by Alexia Youknovsky, James Bowers
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2020
ISBN	3-030-34181-X
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (XVI, 155 p. 40 illus., 38 illus. in color.)
Disciplina	501.4
Soggetti	Physics Engineering—Vocational guidance Career education Mathematics Chemistry Popular Science in Physics Job Careers in Science and Engineering Career Skills Popular Science in Mathematics Popular Science in Chemistry and Materials
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Introduction -- The SELL method: prepare your presentation -- Know your context: types of presentation -- Define your message -- Establish your plan -- Hook your listeners -- Design your slides -- Create your (additional) supporting materials -- Popularise your science -- Master your non-verbal communication -- Manage your anxiety -- Perfect your performance -- Final pep talk -- The story behind the SEL Method.
Sommario/riassunto	Public speaking is an essential component in the life of a scientist, whatever your level of career. In this book, the authors describe a tried-and-tested technique for preparing a presentation: the SELL Method. Following these three simple steps - Skeleton, Envelope, Life & Logistics - will help you make the most out of any talk. Whether it be a 3-minute pitch or an hour-long plenary session, you will find pages of

advice, theory and practical exercises enabling you to SELL YOUR RESEARCH with impact. For scientists these days, the work is not done until it is communicated. And now that problem is solved. Solidly researched and immaculately written, Sell Your Research is a goldmine of useful advice. Whether you are brimming with confidence or just setting out, this gem of a guidebook will improve every presentation and nurture every budding science communicator. Dr. Stephen Webster, Director of Science Communication Unit, Imperial College London Public speaking is one of the most intimidating but crucial tasks in a scientist's career. This book provides a welcoming, clear, step-by-step guide to improving your presentations at every level. Reading it and following its advice will make your science talks less frightening and more enjoyable. Dr. Laura Helmuth, Health, Science & Environment Editor, Washington Post.

2. Record Nr.	UNINA9910697309103321
Titolo	Baird's sparrow status assessment and conservation plan [[electronic resource]]
Pubbl/distr/stampa	Shepherdstown, WV : , : U.S. Fish & Wildlife Service, National Conservation Training Center, , [2010]
Descrizione fisica	1 online resource : maps (some color)
Soggetti	Sparrows - United States Bird populations - United States Nature conservation - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Last update April, 2010." Title from title screen (viewed on Oct. 15, 2012).
Nota di bibliografia	Includes bibliographical references.

3. Record Nr.	UNINA9910557287703321
Autore	Cecchin Erika
Titolo	Pharmacogenomics and Personalized Medicine
Pubbl/distr/stampa	Basel, Switzerland, : MDPI - Multidisciplinary Digital Publishing Institute, 2020
Descrizione fisica	1 online resource (208 p.)
Soggetti	Medicine
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>Pharmacogenomics is one of the emerging approaches to precision medicine, tailoring drug selection and dosing to the patient's genetic features. In recent years, several pharmacogenetic guidelines have been published by international scientific consortia, but the uptake in clinical practice is still poor. Many coordinated international efforts are ongoing in order to overcome the existing barriers to pharmacogenomic implementation. On the other hand, existing validated pharmacogenomic markers can explain only a minor part of the observed clinical variability in the therapeutic outcome. New investigational approaches are warranted, including a study of the pharmacogenomic role of the immune system genetics and of previously neglected rare genetic variants, reported to account for a large part of inter-individual variability in drug metabolism. In this book, we have collected a series of articles covering many aspects of pharmacogenomics. These include clinical implementation of pharmacogenomics in clinical practice, development of tools or infrastructures to support this process, research of new pharmacogenomics markers to increase drug efficacy and safety, and the impact of rare genetic variants in pharmacogenomics.</p>