

1. Record Nr.	UNINA9910556875903321
Autore	Pagitsas Chrissa
Titolo	Chief sustainability officers at work : how CSOs build successful sustainability and ESG strategies / / Chrissa Pagitsas
Pubbl/distr/stampa	Berkeley, California : , : Apres L. P., , [2022] ©2022
ISBN	1-4842-7866-6
Edizione	[[First edition].]
Descrizione fisica	xviii, 336 pages ; ; 24 cm
Disciplina	338.927
Soggetti	Sustainable development - Management Social responsibility of business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes index.
Nota di contenuto	Part I: Consumer Goods, Entertainment and Gaming -- 1. Beatriz Perez, The Coca-Cola Company -- 2. Ezgi Barcenas, Anheuser-Busch InBev -- 3. Pia Heidenmark Cook, IKEA -- 4. Virginie Helias, Procter & Gamble -- 5. Marissa (Pagnani) McGowan, PVH Corp. -- 6. Jyoti Chopra, MGM Resorts International -- 7. Emma Stewart, Netflix -- Part II: Technology, Telecommunications, and Professional Services -- 8. Kara Hurst, Amazon -- 9. Steve Varley, EY -- 10. Sophia Mendelsohn, Cognizant -- 11. Brian Tippens, HPE -- 12. James Gowen, Verizon -- 13. Kevin Hagen, Iron Mountain -- Part III: Energy, Building Materials and Equipment Manufacturing -- 14. Katherine Neebe, Duke Energy -- 15. Oliver Blum, Schneider Electric -- 16. Scott Tew, Trane Technologies -- 17. Frank O'Brien-Bernini, Owens Corning -- Part IV: Financial Services and Real Estate -- 18. Elsa Palanza, Barclays -- 19. Yulanda Chung, DBS Bank -- 20. Heidi DuBois, AEA Investors LP -- 21. Marisa Buchanan, JPMorgan Chase & Co. -- 22. Cynthia Curtis, Jones Lang LaSalle -- 23. Michelle Edkins & Alexis Rosenblum, BlackRock -- 24. Steve Waygood, Aviva Investors.
Sommario/riassunto	Read over 20 exclusive, in-depth interviews with chief sustainability officers (CSOs) of Fortune 500 companies such as Amazon, Coca-Cola, and Procter & Gamble and globally recognized brands such as IKEA and Netflix. These CSOs reveal how they deliver positive environmental and social impact through their companies' core products and services and

generate revenue growth while tackling unique leadership, change management, regulatory and stakeholder challenges.
