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| 1. Record Nr.           | UNINA9910555186303321                                                                                                                                                                                                                                                                                                                                                                                            |
| Autore                  | Moreira Joao <1969->                                                                                                                                                                                                                                                                                                                                                                                             |
| Titolo                  | A general introduction to data analytics // Joao Moreira, Andre de Carvalho, Tomas Horvath                                                                                                                                                                                                                                                                                                                       |
| Pubbl/distr/stampa      | Hoboken, NJ : , : John Wiley & Sons, , 2019                                                                                                                                                                                                                                                                                                                                                                      |
| ISBN                    | 1-119-29626-9<br>1-119-29625-0<br>1-119-29629-3                                                                                                                                                                                                                                                                                                                                                                  |
| Descrizione fisica      | 1 online resource (392 pages)                                                                                                                                                                                                                                                                                                                                                                                    |
| Disciplina              | 519.50285                                                                                                                                                                                                                                                                                                                                                                                                        |
| Soggetti                | Mathematical statistics - Methodology<br>Electronic data processing<br>Data mining                                                                                                                                                                                                                                                                                                                               |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                                                                                                                                          |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                                               |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                                                                                                       |
| Nota di bibliografia    | Includes bibliographical references and index.                                                                                                                                                                                                                                                                                                                                                                   |
| Nota di contenuto       | What can we do with data? -- Descriptive statistics -- Descriptive multivariate analysis -- Data quality and pre-processing -- Clustering -- Frequent pattern mining -- Resume and project on descriptive analytics -- Regression -- Classification -- Additional predictive methods -- Advanced predictive topics -- Resume and project on predictive analytics -- Applications for text, web and social media. |