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	Autore	TURONE, Sergio
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Sommario/riassunto

The status of knowledge management (KM) as a mature science has long been recognized in the academic world. However, in the economic arena, its connection with companies and organizations has been more gradual. Jean-Louis Ermine established a theoretical and practical framework for KM in his book, *Knowledge Management: The Creative Loop* – issued by the same publishers as this book. In this latest tome, practical examples are illustrated with real case studies. Modeled on the four-step operational approach inspired by the creative loop, this book includes four sets of real case studies – each one following the basic presentation of the fundamental material per step. *Knowledge Management in Innovative Companies 1* is especially useful for practitioners, as there are numerous illustrations based on best practices for each specific KM step and for global project implementation. Indeed, the last chapter is dedicated to the implementation of a global KM corporate project.