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Titolo	Text as data : computational methods of understanding written expression using SAS / / Barry deVille, Gurpreet Singh Bawa
Pubbl/distr/stampa	Hoboken, NJ : , : John Wiley & Sons, Inc., , [2022] ©2022
ISBN	9781119487142 1-119-48714-5 1-119-48715-3
Descrizione fisica	1 online resource (235 pages)
Collana	Wiley and SAS business series
Disciplina	006.312
Soggetti	Text data mining Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Cover -- Title Page -- Copyright Page -- Contents -- Preface -- Acknowledgments -- About the Authors -- Introduction -- Chapter 1 Text Mining and Text Analytics -- Background and Terminology -- Text Analytics: What Is It? -- Brief History of Text -- Writing Systems of the World -- Meaning and Ambiguity -- Notes -- Chapter 2 Text Analytics Process Overview -- Text Analytics Processing -- Process Building Blocks -- Preparation -- Utilization -- Process Description -- Text Mining Data Sources -- Capture -- Linguistic Processing -- Parsing and Parse Products -- Internal Representation and Text Products -- Representation -- Notes -- Chapter 3 Text Data Source Capture -- Text Mining Data Source Assembly -- Use Case: Accessing Text from SAS Conference Proceedings -- Text Data Capture Process -- Consuming Linguistics Text Products -- Notes -- Chapter 4 Document Content and Characterization -- Authorship Analytics: Early Text Indicators and Measures -- Function Words as Indicators -- Beyond Function Words -- Words and Word Forms as Psychological Artifacts -- A Case Study in Gender Detection -- Data Product Example -- Analysis Results -- Summarization and Discourse Analysis -- Elementary Operations as Building Blocks to Results -- Fact Extraction

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Summarization -- Conclusion -- Notes -- Chapter 5 Textual
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and Discussion -- An Example Mood State Process Flow -- Notes --
Appendix B A Design Approach to Characterizing Users Based
on Audio Interactions on a Conversational AI Platform -- Audio-Based
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Sommario/riassunto

This book offers a thorough introduction to the framework and dynamics of text analytics and the underlying principles at work and provides an in-depth examination of the interplay between qualitative-linguistic and quantitative, data-driven aspects of data analysis. --
Edited summary from book

2. Record Nr.	UNINA9910328152803321
Autore	Kamath Harshita Mruthinti
Titolo	Impersonations : The Artifice of Brahmin Masculinity in South Indian Dance // Harshita Mruthinti Kamath
Pubbl/distr/stampa	Berkeley, CA : , : University of California Press, , [2019] ©2019
ISBN	0-520-30166-8
Descrizione fisica	1 online resource (xv, 225 pages) : illustrations; PDF, digital file(s)
Disciplina	306.4/846081109548
Soggetti	Brahmans - India, South - Social life and customs Female impersonators - India, South - Social life and customs Gender identity in dance - India, South Kuchipudi (Dance) - Social aspects - India, South SOCIAL SCIENCE / Anthropology / General
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Illustrations -- Acknowledgments -- Note on Transliteration -- Introduction -- 1. Taking Center Stage: The Poet-Saint and the Impersonator of Kuchipudi Dance History -- 2. "I am Satyabhama": Constructing Hegemonic Brahmin Masculinity in the Kuchipudi Village -- 3. Constructing Artifice, Interrogating Impersonation: Madhavi as Vidusaka in Village Bhamakalapam Performance -- 4. Bhamakalapam beyond the Village: Transgressing Norms of Gender and Sexuality in Urban and Transnational Kuchipudi Dance -- 5. Longing to Dance: Stories of Kuchipudi Brahmin Women -- Conclusion: Rewriting the Script for Kuchipudi Dance -- Notes -- Bibliography -- Index
Sommario/riassunto	Learn more at www.luminosoa.org . Impersonations: The Artifice of Brahmin Masculinity in South Indian Dance centers on an insular community of Smarta Brahmin men from the Kuchipudi village in Telugu-speaking South India who are required to don stri-vesam (woman's guise) and impersonate female characters from Hindu religious narratives. Impersonation is not simply a gender performance circumscribed to the Kuchipudi stage, but a practice of power that

enables the construction of hegemonic Brahmin masculinity in everyday village life. However, the power of the Brahmin male body in stri-vesam is highly contingent, particularly on account of the expansion of Kuchipudi in the latter half of the twentieth century from a localized village performance to a transnational Indian dance form. This book analyzes the practice of impersonation across a series of boundaries-village to urban, Brahmin to non-Brahmin, hegemonic to non-normative-to explore the artifice of Brahmin masculinity in contemporary South Indian dance.
