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| 1. Record Nr. | UNINA9910555043103321 |
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| Titolo | Financial planning & analysis and performance management // by Jack Alexander |
| Pubbl/distr/stampa | Hoboken, New Jersey : , : Wiley, , [2018] ©2018 |
| ISBN | 1-119-49143-6 1-119-49146-0 |
| Edizione | [1st edition] |
| Descrizione fisica | 1 online resource (643 pages) |
| Collana | Wiley finance series |
| Disciplina | 658.15 |
| Soggetti | Business enterprises - Finance Corporations - Finance Investment banking |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Includes index. |
| Nota di contenuto | Fundamentals of finance -- Key analytical tools and concepts -- Developing predictive and analytical models -- Building analytical capability -- Presenting and communicating financial information -- Business performance management -- Dashboards and key performance indicators -- Institutionalizing performance management -- Measuring and driving what's important : innovation, agility, and human capital -- The external view : benchmarking performance and competitive analysis -- Business projections and plans : introduction and best practices -- Budgets, operating plans, and forecasts -- Long-term projections -- Revenue and gross margins -- Operating expenses and effectiveness -- Capital management and cash flow : working capital -- Capital management and cash flow : capital assets -- Risk, uncertainty, and the cost of capital -- Capital investment decisions : introduction and key concepts -- Capital investment decisions : advanced topics -- Business valuation and value drivers -- Analysis of mergers and acquisitions -- Summary and where to from here?. |
| Sommario/riassunto | Critical insights for savvy financial analysts Financial Planning & Analysis and Performance Management is the essential desk reference for CFOs, FP&A professionals, investment banking professionals, and |

equity research analysts. With thought-provoking discussion and refreshing perspective, this book provides insightful reference for critical areas that directly impact an organization's effectiveness. From budgeting and forecasting, analysis, and performance management, to financial communication, metrics, and benchmarking, these insights delve into the cornerstones of business and value drivers. Dashboards, graphs, and other visual aids illustrate complex concepts and provide reference at a glance, while the author's experience as a CFO, educator, and general manager leads to comprehensive and practical analytical techniques for real world application. Financial analysts are under constant pressure to perform at higher and higher levels within the realm of this consistently challenging function. Though areas ripe for improvement abound, true resources are scarce—until now. This book provides real-world guidance for analysts ready to:

- Assess performance of FP&A function and develop improvement program
- Improve planning and forecasting with new and provocative thinking
- Step up your game with leading edge analytical tools and practical solutions
- Plan, analyze and improve critical business and value drivers
- Build analytical capability and effective presentation of financial information
- Effectively evaluate capital investments in uncertain times

The most effective analysts are those who are constantly striving for improvement, always seeking new solutions, and forever in pursuit of enlightening resources with real, useful information. Packed with examples, practical solutions, models, and novel approaches, *Financial Planning & Analysis and Performance Management* is an invaluable addition to the analyst's professional library. Access to a website with many of the tools introduced are included with the purchase of the book.
