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	Sommario/riassunto	In the wake of the Great Recession, American cities from Philadelphia to San Diego saw an upsurge in hyperlocal placemaking - small-scale interventions aimed at encouraging greater equity and community engagement in growth and renewal. But the projects that were the most successful at achieving these lofty ambitions weren't usually established by politicians, urban planners, or real estate developers; they were initiated by community activists, artists, and neighbours. In order to figure out why, 'The City Creative' mounts a comprehensive study of placemaking in urban America, tracing its intellectual history and contrasting it with the efforts of people making positive change in

their communities today.