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Nota di contenuto	Frontmatter -- National Bureau of Economic Research -- Relation of the Directors to the Work and Publications of the NBER -- Contents -- Prefactory Note -- Introduction -- I. Expanding Current Measurement Frameworks -- 1. Expanded GDP for Welfare Measurement in the Twenty-First Century -- 2. Measuring the Impact of Household Innovation Using Administrative Data -- 3. Innovation, Productivity Dispersion, and Productivity Growth -- II. New Approaches and Data -- 4. How Innovative Are Innovations? -- 5. An Anatomy of US Firms Seeking Trademark Registration -- 6. Research Experience as Human Capital in New Business Outcomes -- III. Changing Structure of the Economy -- 7. Measuring the Gig Economy -- 8. Information and Communications Technology, R&D, and Organizational Innovation -- 9. Digital Innovation and the Distribution of Income -- IV. Improving Current Measurement Frameworks -- 10. Factor Incomes in Global Value Chains -- 11. Measuring Moore's Law -- 12. Accounting for Innovations in Consumer Digital Services -- 13. The Rise of Cloud Computing -- 14. BEA Deflators for Information and Communications Technology Goods and Services -- Contributors -- Author Index -- Subject Index
Sommario/riassunto	Measuring innovation is a challenging task, both for researchers and

for national statisticians, and it is increasingly important in light of the ongoing digital revolution. National accounts and many other economic statistics were designed before the emergence of the digital economy and the growing importance of intangible capital. They do not yet fully capture the wide range of innovative activity that is observed in modern economies. This volume examines how to measure innovation, track its effects on economic activity and on prices, and to understand how it has changed the structure of production processes, labour markets, and organisational form and operation in business. The contributors explore new approaches to and data sources for measurement, such as collecting data for a particular innovation as opposed to a firm and the use of trademarks for tracking innovation.

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