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Nota di contenuto	Frontmatter -- Table of Contents -- Preface to the original edition by His Royal Highness Prince Carlos de Bourbon de Parme -- Prologue -- Acknowledgements -- 1. International protocol -- 2. Precedence -- 3. Seating arrangements and order of processions -- 4. Flag protocol -- 5. Invitations and dress codes -- 6. Gifts and honours -- 7. Ceremonies -- 8. The protocol officer -- 9. Guest and host -- 10. Protocol and stakeholder engagement during and after the COVID-19 pandemic -- Authors' biographies -- Bibliography -- Websites -- Illustrations and photographs -- Index
Sommario/riassunto	Although modern life grows increasingly casual, in many sectors, protocol still reigns supreme. An Expert's Guide to International Protocol offers an overview of its associated practices, including those found within the context of diplomatic relations and the business world. Focusing on a wide range of countries and cultures, the book covers topics like seating arrangements, the history and use of flags, ceremonies, invitations and dress codes, and gifts and decorations. Throughout, influential diplomatic, business, cultural, and sports figures share their own experiences with protocols around the world, also throughout the COVID-19 pandemic.