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Autore	Ordonez de Pablos Patricia
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Nota di contenuto	Impact of advertising and public relations on tourism development in Da Nang, Vietnam / Xuan Tran [and 6 others] -- Environmental protection and tourism: tourism in the protected area in Mongolia / Navchaa Tugjamba, Amarbayasgalan Gantumur -- International tourism and opportunities for economic development in India: economic development in India / Manoj Kumar -- Implication of SASEC tourism initiatives on north eastern states of India: a descriptive analysis - SASEC tourism / Supriya Dam -- Mastering sustainable tourism and rural tourism in the global economy / Kijpokin Kasemsap -- Sustainable tourism development in Asia: evaluation of the potential and challenges: / Gaminu Herath -- Prioritization of eco-tourism forms at Sikkim, India / Ajeya Jha [and 3 others] -- Can educational tourism spur economic growth in Malaysia?: evidence from neoclassical growth model / Hylmee Matahir, Chor Foon Tang -- Changing behavioural of patterns of travelers to urban ecotourism sites of Kuala Lumpur / Sudipta Kiran Sarkar -- Critical review of tourism in India / Neeta Baporikar -- The life cycles of destination life cycle models: a critical comparison and synthesis in the context of destinations in Asia / Sudipta Kiran Sarkar, Babu P. George -- The relevance of the tourism-led growth hypothesis to Malaysia: a view through rolling-samples and

disaggregated tourism markets / Chor Foon Tang, Eu Chye Tan --  
Tourism development and rural tourism in Taiwan: a literature review /  
I-Ting Chen, Konstantin Karl Weicht -- Tourism-led growth hypothesis  
and foreign direct investment in ASEAN / Praopan Pratoomchat --  
UNESCO World Heritage designation: an opportunity or a threat to Hoi  
an ancient town (Vietnam)? / Huong T. Bui, Tuan-Anh Le, Chung H.  
Nguyen -- Actor network theory in tourism / Xuan Tran -- Adequacy of  
government policy on ecotourism: a case study of Sikkim / Ajeya Jha  
[and 3 others].

**Sommario/riassunto**

"[This book] is a key resource on the priorities, challenges, and  
strategies in the globalized economy of the Asian tourism market.  
Highlighting multidisciplinary studies on cultural tourism, gastronomy,  
and hospitality management, this publication is an ideal reference  
source for academicians, researchers, politicians, policy makers, and  
information technology directors actively involved in the tourism  
industry"--Provided by publisher.

**2. Record Nr.**

**Autore**

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Renewal : from crisis to transformation in our lives, work, and politics /  
/ Anne-Marie Slaughter

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Frontmatter -- CONTENTS -- Preface: Let America Be the Dream the

Dreamers Dreamed -- Introduction: When Leadership Means Having to Say You're Sorry -- Chapter 1: Run toward the Criticism -- Chapter 2: Connect to Change -- Chapter 3: Rethink Risk -- Chapter 4: Lead from the Center and the Edge -- Chapter 5: Share Power -- Chapter 6: Looking Backward and Forward -- Chapter 7: Rugged Interdependence -- Chapter 8: Building Big -- Chapter 9: Giving and Finding Grace -- Chapter 10: Plures et Unum -- Coda: The America That Has Never Been Yet, Yet Must Be -- Acknowledgments -- Notes -- Index

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#### Sommario/riassunto

From the acclaimed author of *Unfinished Business*, a story of crisis and change that can help us find renewed honesty and purpose in our personal and political lives. America and much of the world are deeply divided over identity, equality, and history. Renewal is Anne-Marie Slaughter's candid and deeply personal account of how her own odyssey opened the door to an important new understanding of how we as individuals, organizations, and nations can move backward and forward at the same time, facing the past and embracing a new future. Weaving together personal stories and reflections with insights from the latest research in the social sciences, Slaughter recounts a difficult time of selfexamination and growth in the wake of a crisis that changed the way she lives, leads, and learns. She connects her experience to our national crisis of identity and values as the country looks into a four-hundred-year-old mirror and tries to confront and accept its full reflection. The promise of the Declaration of Independence has been hollow for so many for so long. That reckoning is the necessary first step toward renewal. The lessons here are not just for America. Slaughter shows how renewal is possible for any individual or institution that is willing to see themselves with new eyes and embrace radical honesty, risk, resilience, interdependence, grace, and vision. Part personal journey, part manifesto, *Renewal* offers hope tempered by honesty and is essential reading for citizens, leaders, and change makers of tomorrow.

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