Record Nr. UNINA9910554211903321 Autore Colker Ruth Titolo The public insult playbook: how abusers in power undermine civil rights reform / / Ruth Colker Oakland, California:,: University of California Press,, [2021] Pubbl/distr/stampa ©2021 **ISBN** 9780520975187 0520975189 9780520343818 Descrizione fisica 1 online resource (280 pages) Disciplina 179 Soggetti Invective - Political aspects - United States Civil rights - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Insults: a power tool for power bullies -- Headwinds, deflections and dead weights in action -- Drive by litigators or accessibility heroes? --Immigrants as murderers and rapists -- Pedophiles or welcome entrants to the institution of marriage -- Abortion -- Anita Hill and the #MeToo movement -- Black lives matter. Sommario/riassunto When they go low, we learn: an examination of mudslinging in contemporary American politics—and how the left can find its footing to achieve structural reform in this mess. The rules of the public discourse game have changed, and The Public Insult Playbook argues that the political left needs to account for the power of vitriol in crafting their theories for social and political change. With this book, noted constitutional law expert and disability rights advocate Ruth Colker offers insights into how public insults have come to infect contemporary public discourse—a technique not invented by but certainly refined by Donald Trump—and, importantly, highlights lessons learned and tools for fighting back. Public insults act as a headwind and dead weight to structural reform. By showcasing the

power of insults across a number of civil rights battlegrounds, The Public Insult Playbook uncovers the structural nature of personal

attacks, and offers a blueprint for a legal and political strategy that anticipates the profound but poorly understood damage they can inflict to whole movements. Illustrating how completely the tactic has been adopted and embraced by the American right wing, the book catalogues how public insults have been used against people with disabilities, immigrants, pregnant women, women seeking abortions, women who are sexually harassed, members of the LGBTQ community, and, of course, Black Americans. These examples demonstrate both the pervasiveness of the deployment of insults by the political right and the ways in which the left has been caught flat-footed by this tactic. She then uses the Black Lives Matter movement as a case study to consider how to effectively counter these insults and maintain an emphasis on structural reform.