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Nota di contenuto	Public values theory : a short, practical history -- Three premises of public values-based management -- Public value management propositions, part I -- Public value management proposition, part II -- Mutable leadership -- Case studies in public values leadership -- Public values case : St. Mary's Food Bank and the durability of the public values leadership -- The Starbucks-ASU alliance -- Public values management and leadership : a conversation -- Afterword. COVID-19 and public values leadership.
Sommario/riassunto	"One of many objectives of leadership is upholding public values. But that objective may be quite different from other more conventional leadership objectives. This book discusses the requirements for effective leadership that promotes public values"--