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| Nota di contenuto       | Intro -- Acknowledgements -- Contents -- Notes on Contributors -- List of Figures -- Chapter 1: Introduction -- Sensorially Attentive Histories -- Shopping and the Senses -- Sensory Variety: Capitalism, Comfort, and Cacophony -- Works Cited -- Chapter 2: "To Rub the Nose in the Tea": Smell, Taste, and the Assessment of Quality in Early Nineteenth-Century Tea Retail -- Report from the Select Committee on the Tea Duties -- Marketing Sensations -- Shopping for Taste -- Notes -- Works Cited -- Chapter 3: An Assault on the Senses: Cultural Representations of the Victorian Village Shop -- An Unpleasant Assault on the Senses -- A Welcome Stimulation of the Senses -- Works Cited -- Chapter 4: The Politics of Sitting Down: Women, Cafés and Public Toilets in Dublin -- Suburbia, Omnibuses and Sitting Down -- Restaurants, Coffee Houses and Café Culture in Dublin -- Cafés, Orientalism and Respectability -- Public Lavatories, Women and Public Space -- Works Cited -- Chapter 5: Comfort and Safety: An Intersensorial History of Shopping Streets in Nineteenth-Century Amsterdam and Brussels -- Windows and Pavements -- A New Sensorium -- Shopping in Practice -- Conclusion -- Reference List -- Published Primary Sources -- Cited Newspaper Articles -- Archival Sources -- Visual sources -- Chapter 6: The Cry of Silk: Erotomania and Fetishism in Au Bonheur des Dames -- Works Cited -- Chapter 7: "Behind the Scenes of a Retail Shop": Sensory Experiences of Living-In, |

c. 1880s-1920s -- Living Spaces and Material Culture -- Work, Rest, and Play -- Sociability or Seclusion -- Public Health and Consumer Anxieties -- Works Cited -- Chapter 8: Synergy and Dissonance of the Senses: Negotiating Fashion Through Second-Hand Dealing, Jumble Sales and Street Market Trading in 1930s East End London -- The Consumer and Class Vacationing -- Locality and Locale -- Multisensory Persuasion.  
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