

1. Record Nr.	UNISA996476771603316
Autore	BRESLAUER, George W.
Titolo	Gorbachev and Yeltsin as leaders / George W. Breslauer
Pubbl/distr/stampa	Cambridge, : Cambridge University Press, 2002
ISBN	0-521-81486-3
Descrizione fisica	Testo elettronico (PDF) (XV, 331 p.)
Disciplina	947.0854092
Soggetti	Gorbacev, Mihail Sergeevic Yeltsin, Boris Nikolayevich
Lingua di pubblicazione	Inglese
Formato	Risorsa elettronica
Livello bibliografico	Monografia
Sommario/riassunto	Il volume esamina le strategie impiegate da Mikhail Gorbaciov e Boris Eltsin per costruire la loro leadership. I leader politici usano spesso una combinazione di coercizione, ricompensa materiale e persuasione, ma Breslauer si concentra sul potere delle idee, poiché i leader le usano per mobilitare il sostegno e creare un'immagine di risolutori di problemi efficaci, costruttori di consenso indispensabili e simboli di unità. In <i>Khrushchev and Breznev as Leaders: Building Authority in Soviet Politics</i> (1982), ha documentato le strategie di politica interna di Krusciov e Breznev; questo libro tratta le politiche interne ed estere. Tutti i capitoli confrontano Gorbaciov e Eltsin con Krusciov e Breznev, analizzando principalmente i cambiamenti nella politica, le strategie e i dilemmi politici comuni a tutte e quattro le amministrazioni.

2. Record Nr.	UNINA9910552717603321
Autore	Crawford II Jerry
Titolo	Journalism at Historically Black Colleges and Universities : Governance and Accreditation // by Jerry Crawford II
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2022
ISBN	9783030975012 9783030975005
Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (195 pages) : illustrations
Disciplina	070.071173 070.4071173
Soggetti	Journalism Education, Higher Mass media and education Mass media and history Higher Education Media Education Media and Communication History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1 Introduction -- 2 Accreditation -- 3 ACEJMC Accreditation Standards Change -- 4 Accreditation: A pathway to excellence and acceptance -- 5 Standard 1: HBCU governance challenges -- 6 Marlen Livezey: A case study -- 7 Recruitment and retention of students -- 8 COVID-19: Dealing with the pandemic under the pressure of funding and self-care decisions -- 9 How HBCU libraries can help with ACEJMC Standard 5 -- 10 MSI accreditation challenges: HBCUs, HSIs, and TCUs -- 11 Conclusion.
Sommario/riassunto	"In this much needed and timely volume, Dr. Jerry Crawford II focuses on HBCUs with journalism or communication programs that sought professional accreditation from AEJMC. Covering a nearly 40-year timespan, the book is well researched and well documented. The book is a must-read for administrators and faculty of HBCUs. It also is enlightening to scholars of predominantly white institutions and

minority-serving institutions." -Hong Cheng, Ph.D., professor and dean, School of Communication, Loyola University Chicago "In the ever-changing world of higher education, there's no greater challenge for colleges and universities than to offer a credible, respected, dollar-worthy degree and accreditation provides that valuable stamp of approval. Journalism at Historically Black Colleges and Universities-Governance and Accreditation offers a valuable, thoughtful perspective on the myriad challenges faced by minority-serving institutions today to earn and maintain that accreditation." -Barbara Hines, Professor Emerita, Howard University Historically Black Colleges and Universities (HBCUs) are facing challenges to their continued existence on several fronts. One is fiscally, as federal funding for education has been cut and the responsibility for paying for higher education has been levied on students and parents. This book explores journalism accreditation at HBCUs and is informed by many years of research into how journalism units have acquired and lost accreditation. It will be of interest to faculty, students and administrators of journalism studies. Jerry Crawford II is an Associate Professor and the Director of the Multicultural Program in the William Allen White School of Journalism at the University of Kansas. He teaches graduate and undergraduate classes consisting of mass media theory, ethics, multimedia reporting, and special topics. Dr. Crawford has published over 20 peer-reviewed journal articles, book chapter, and conference proceedings (combined) and has presented his work at over a dozen conferences - receiving paper awards. He has served in several capacities in AEJMC, including being a member of the board of directors.
