

1. Record Nr.	UNINA9910495989903321
Autore	Ali Fatuma Ahmed
Titolo	Where Women Are : Gender & The 2017 Kenyan Elections / / Nanjala Nyabola, Marie-Emmanuelle Pommerolle
Pubbl/distr/stampa	Nairobi, : Africae, 2020
ISBN	2-9573058-5-2
Descrizione fisica	1 online resource (208 p.)
Collana	Africae Studies
Altri autori (Persone)	Arnal CanudoMaria BadurdeenFathima Azmiya KamaruMarilyn Muthoni KimariWangui MaloiyLanoi MuindeJacinta NyabolaNanjala PommerolleMarie-Emmanuelle
Soggetti	Women - Political activity - Kenya
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	While the drama of the complicated 2017 General election in Kenya unfolded and the clash between the patriarchs dominated the headlines, women were once again relegated to a secondary position in the public conversation. 'Flower girls'. 'Someone's Wife'. These are some of the terms used to describe Kenyan women in politics - as simply accompanying and supporting men rather than having complex identities and public lives of their own. Yet Kenyan women were present and active, pushing against layers of structural and physical gendered violence to claim space in the political arena. This collection captures some of the stories and experiences of women participating in the heated 2017 general election in Kenya in order to shed light on the nuances and complexities facing women who choose to enter electoral politics. From stories of rural women using traditional social networks to access political power, to young urban women defying expectations

and confronting an electorate that was conditioned to ignore them, these stories not only highlight the problems that women face but also the ingenious ways they navigate the spaces that do exist. Kenyan women are present and active in politics and this book works to see and understand where they are.

2. Record Nr.	UNINA9910552715203321
Autore	Rajagopal Ananya
Titolo	Women Entrepreneurs in Emerging Markets : Managing Performance within Ecosystems / / by Ananya Rajagopal
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2022
ISBN	9783030897703 9783030897697
Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (165 pages)
Collana	International Marketing and Management Research, , 2662-8554
Disciplina	658.421082 338.04082
Soggetti	Entrepreneurship New business enterprises International economic integration Globalization International business enterprises Management Sex Emerging Markets and Globalization International Business Gender Studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	1. Entrepreneurship and Human Relations -- 2. Gender Dynamics And Leadership -- 3. Women Entrepreneurs in Business -- 4. Gender, Innovations, and Ecosystems -- 5. Learning from Experience.

This book addresses a blend of conceptual and applied discussions on women entrepreneurs with learning experience across continents... A good read for managers and researchers. —Angappa Gunasekaran, Director and Professor, School of Business Administration, Penn State Harrisburg, PA A woman with economic empowerment is, by definition, a strong woman. However, living the empowered journey is a major challenge. The author puts forth new concepts supported by the examples on women-led enterprises across developing economies, which makes this book a worth read... — Jose Balmori, Associate Dean, Business and Economics School, Universidades Anáhuac México, Mexico City This book focuses on social perspectives of women's entrepreneurship, in the context of work-life balance and crowd-based business modelling, and economic perspectives associated with quality-of-life expectations. It focuses on the convergence of business perspectives and the social values and lifestyle of women entrepreneurs. The attributes of women entrepreneurship in developing economies have been discussed with focus on new entrepreneurial trends, changing organizational design and workplace environment, frugal innovation and technology, and shifts in market behavior. The book presents a six-box strategy including learned knowledge, scope of enterprise, innovation and technology, social values, design-development, and entrepreneurial business modeling. The core argument underlies in critically examining the practical, tacit, and intuited strategies to redesign entrepreneurial business models against conventional social values of women entrepreneurs. The author analyzes positivist, constructivist, pragmatist, interpretivist, and phenomenological perspectives to explain entrepreneurial behavior of women and derive cognitive synthesis to enhance business performance, entrepreneurial mindset, and perceptual schema. Ananya Rajagopal currently holds a position of Research Professor at Universidad Anáhuac, Mexico and has been conferred recognition of National Researcher Level-I by the Government of Mexico. She has published several papers in international journals of repute and contributed research works in international conferences and edited books.
