1. | | |
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   | Record Nr. | UNINA9910158460403321 |
   | Autore | Pappas, Chris H. |
   | Titolo | Il manuale 80386 / Chris H. Pappas, William H. Murray III |
   | Pubbl/distr/stampa | Milano : McGraw Hill Libri Italia Srl, 1990 |
   | ISBN | 88-386-0162-7 |
   | Descrizione fisica | ix, 406 p. : ill. ; 24 cm |
   | Altri autori (Persone) | Murray, William H. |
   | Locazione | FI1 |
   | Collocazione | 8B-415 |
   | Lingua di pubblicazione | Italiano |
   | Formato | Materiale a stampa |
   | Livello bibliografico | Monografia |

2. | | |
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   | Record Nr. | UNINA9910551837503321 |
   | Autore | Dathe Tracy |
   | Titolo | Corporate Social Responsibility (CSR), Sustainability and Environmental Social Governance (ESG) : Approaches to Ethical Management / / by Tracy Dathe, René Dathe, Isabel Dathe, Marc Helmold |
   | Pubbl/distr/stampa | Cham : , : Springer International Publishing : , : Imprint : Springer, , 2022 |
   | ISBN | 3-030-92357-6 |
   | Edizione | [1st ed. 2022.] |
   | Descrizione fisica | 1 online resource (213 pages) |
   | Collana | Management for Professionals, , 2192-810X |
   | Disciplina | 658.408 |
   | Soggetti | Strategic planning |
   | | Leadership |
   | | Business ethics |
   | | International business enterprises |
   | | Industries |
   | | Business Strategy and Leadership |
   | | Business Ethics |
   | | International Business |
   | Lingua di pubblicazione | Inglese |

Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Chapter 1. CSR as Part of the Corporate Strategy. Chapter 2. Sustainability Management and social Responsibility in the Value Chain. Chapter 3. CSR in Procurement. Chapter 4. CSR in Operations Management -- Chapter 5. CSR in Marketing Management -- Chapter 6. Innovation Management -- Chapter 7. Ethical Theories -- Chapter 8. Corporate Social Responsibility (CSR) and Ethical Management -- Chapter 9. Corporate Social Responsibility (CSR) vs. Environmental Social Governance (ESG) -- Chapter 10. Stakeholder der CSR -- Chapter 11. The state and civil society. - Chapter 12. Shareholders -- Chapter 13. Consumers -- Chapter 14. Suppliers and Competitors -- Chapter 15. Employees.
Sommario/riassunto	This book provides a comprehensive overview of corporate social responsibility (CSR) and its practical applications. In addition to the structured procedure with definitions and CSR approaches, functions within the value chain are described in comprehensive manner with reference to business practice. Business trends in special sectors such as innovation management and hospitality management are also covered. Numerous practical examples and country-specific recommendations for decisions in practical situations are also offered.