

1. Record Nr.	UNINA9910548269603321
Autore	Falsarone Alessia
Titolo	The Impact Challenge : Reframing Sustainability for Businesses // Alessia Falsarone
Pubbl/distr/stampa	[Place of publication not identified] : , : Taylor & Francis, , 2022
Descrizione fisica	1 online resource (174 pages)
Disciplina	658.05
Soggetti	Business enterprises - Data processing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1.The Impact Enterprise, -- Chapter 2.Organizational Learning for Impact, -- Chapter 3. Are Novel Datasets the Solution?, -- Chapter 4. Taking Impact a Step Forward, -- Chapter 5. The Data-Enabled Sustainability Mindset, -- Chapter 6.Culture and Climate Change, -- Chapter 7. Building Inclusive Networks, -- Chapter 8. The Informal Organization. -- Chapter 9. The Impact of Data on Human Rights, -- Chapter 10. The Next Decade: Innovation to Impact.
Sommario/riassunto	This book explores the role of businesses in delivering positive societal and financial outcomes as they seek to bridge the gap between short-term organizational behaviors and long-range sustainability commitments. By addressing the inevitable data challenges associated with the strategic integration of a sustainability mindset, it enables faster adoption of social, environmental and governance metrics that generate lasting enterprise value. Inspired by the experience of practitioners that have successfully influenced the learning behaviors of complex organizations, this book helps readers drive systemic innovations as they leverage sustainability initiatives in a programmatic and intentional manner. Features: Defines a toolkit to generate sustainable business value by focusing on the organizational design underpinning sustainability-oriented initiatives. Provides a multidisciplinary lens on shaping the impact dialogue through applied frameworks. Discusses the need to analytically identify an organizational learning curve before developing impact targets and framing sustainability commitments around them. Combines theory

and practice in a practical style by presenting a variety of real-life applications at a global level.

---