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Titolo	Value & Purpose of Management Education : looking back and thinking forward in global focus // edited by Howard Thomas, Eric Cornuel, Matthew Wood
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Collana	Global focus
Altri autori (Persone)	WoodMatthew <1970- \$e editor.>
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Sommario/riassunto	<p>Without a doubt, business schools have been a success story in higher education over the last 50 years (the period of EFMD's existence). Even so, they have come under scrutiny, and attack, over their academic legitimacy and value proposition for business and society. In this book, drawn from a special issue of Global Focus, the EFMD has selected around 25 of the best, most thoughtful short papers published in Global Focus to examine the role and purpose of EFMD in the evolution of management education. Each of the chapters interpret current strategic debates about the evolution of business schools and their paradigms and also identify possible strategic options for handling uncertain, volatile futures. These chapters can be broadly categorized into four consistent themes. The first theme is concerned with the purpose and value proposition of management education; the second theme focuses on a perceived need for new business models and how to design and build them; the third theme addresses the question of the impact of the business school on business and society have given the increasingly academic pursuits of business schools and their often weak links to the business community - the so-called rigour/relevance dilemma; and the fourth theme concerns how to 'map' and design business school futures in an increasingly volatile, uncertain, complex and ambiguous crisis-oriented environment. This impressive collection</p>

of insights from business management leaders from across the globe is inspiring reading for higher education leaders, policy makers and business leaders seeking insight into the future of management education.
