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Autore	Sorce Giuliana
Titolo	Global perspectives on NGO communication for social change // edited by Giuliana Sorce
Pubbl/distr/stampa	Taylor & Francis, 2022 New York, New York ; ; London : , : Routledge, , [2022] ©2022
ISBN	1-00-318863-X 1-000-47492-5 1-000-47495-X 1-003-18863-X
Edizione	[First edition.]
Descrizione fisica	1 online resource (222 pages)
Collana	Routledge research in communication studies
Disciplina	341.2
Soggetti	Non-governmental organizations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Foreword / Thomas Tufte -- Introduction / Giuliana Sorce -- ; Part 1 - Communicating for Social Change: NGO-Business Partnerships: Implications for Corporate Social Responsibility and Social Change Communication / Vidhi Chaudhri and James Everett Hein -- Resource Mobilization Strategies for Social Changes Among Climate Change ENGOs in the United States: a Text Mining Study / Kenneth C.C. Yang and Yowei Kang -- The Strategy of NGO Journalism in the Fight for Refugee Rights / Delaney Harness -- Integrating Social Media in NGO Strategic Communication: Lessons from Dutch NGOs' Communication Practices / Delia Dumitrica -- Narrative Strategies for Animated Development Communication: Examples from BRAC in Bangladesh / Naima Alam -- ; Part 2: Case Studies of Social Change in NGOs: The Development Workshop Cooperative Giving Voice to the Voiceless: Advocating for Seasonal Agricultural Workers in Turkey / Emel Odora Aksak and Daniela V. Dimitrova -- The Government's Needs Versus the Demands of Labor: a Case Study of Organizing by Labor NGOs in China / Luwei Rose Luqiu -- Organizational Legitimacy and Communication on SOcial Networking Sites: a Case Study of Sadagaat and the Hawadith

Street Initiative in Sudan / Maha Bashri -- Theorizing Feminist-Democratic Media Activism via NGO Media Activism in South Africa / Giuliana Sorce -- Practicing a Politics of Artistic and Communicative Trans Care: Casa Chama and Tranvestigender Rights in Brazil / Isabel Lofgren.

Sommario/riassunto

"This book examines the central role media and communication play in the activities of Non-Governmental Organizations (NGOs) around the globe, how NGOs communicate with key publics, engage stakeholders, target political actors, enable input from civil society, and create participatory opportunities. An international line-up of authors first discuss communication practices, strategies, and media uses by NGOs, providing insights into the specifics of NGO programs for social change goals and reveal particular sets of tactics NGOs commonly employ. The book then presents a set of case studies of NGO organizing from all over the world-ranging from Sudan via Brazil to China - to illustrate the particular contexts that make NGO advocacy necessary, while also highlighting successful initiatives to illuminate the important spaces NGOs occupy in civil society. This comprehensive and wide-ranging exploration of global NGO communication will be of great interest to scholars across communication studies, media studies, public relations, organizational studies, political science, and development studies, while offering accessible pieces for practitioners and organizers"--

2. Record Nr.	UNINA9910962947303321
Autore	Payne Geoff
Titolo	Teaching quantitative methods : getting the basics right // Geoff Payne and Malcolm Williams
Pubbl/distr/stampa	Thousand Oaks, Calif., : Sage Publications, 2011 Thousand Oaks, Calif. : , : Sage Publications, , 2011
ISBN	9781446268384 1446268381 9781283859059 128385905X 9781446209813 1446209814
Edizione	[1st ed.]
Descrizione fisica	1 online resource (xii, 187 p.) : ill
Altri autori (Persone)	WilliamsMalcolm <1953->
Disciplina	300.721
Soggetti	Social sciences - Statistical methods - Study and teaching Statistics - Study and teaching Social sciences - Research - Methodology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	COVER; Contents; About the Authors; Preface; 1 The 'Crisis of Number': Informed Citizens, Competent Social Scientists; 2 Mapping the Academic Landscape of Quantitative Methods; 3 Best Practices in Quantitative Methods Teaching: Comparing Social Science Curricula Across Countries; 4 The Place of Quantification in the Professional Training of Sociologists: Some Career Reflections; 5 Challenges and Opportunities for Developing Teaching in Quantitative Methods 6 How to Teach the Reluctant and Terrified to Love Statistics: The Importance of Context in Teaching Quantitative Methods in the Social Sciences; 7 Improving the Teaching of Quantitative Methods to Undergraduate Social Scientists: Understanding and Overcoming the Barriers; 8 Increasing Secondary Analysis in Undergraduate Dissertations: A Pilot Project; 9 Mathematics for Economics: Enhancing Teaching and Learning; 10 Jorum: A National Service for Learning and Teaching; 11 The Problem, Strategies and Resources in Teaching

Quantitative Methods: The Way Forward; Index

Sommario/riassunto

A clear, innovative text from world experts, this book clearly lays out the problems, strategies and resources associated with the teaching of quantitative methods in modern universities. It is a pragmatic approach which will be of interest to any academic teaching 'numbers' to their students.
