

1. Record Nr.	UNINA9910542772503321
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Titolo	Better business decisions using cost modeling [[electronic resource]] : for procurement, operations, and supply chain professionals // Victor E. Sower and Christopher H. Sower
Pubbl/distr/stampa	[New York, N.Y.] (222 East 46th Street, New York, NY 10017), : Business Expert Press, c2012
ISBN	1-78268-060-8 1-283-89486-6 1-60649-267-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (159 p.)
Collana	Supply and operations management collection, , 2156-8200
Altri autori (Persone)	SowerChristopher H
Disciplina	658.1552
Soggetti	Costs, Industrial - Mathematical models Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 129-132) and index.
Nota di contenuto	List of illustrations -- Acknowledgments -- Abbreviations and acronyms -- 1. Introduction -- 2. Constructing cost models -- 3. Internal cost models -- 4. Other internal cost models -- 5. External cost models for procured materials -- 6. External cost models for procured services -- 7. Total cost of ownership models -- Appendix: Data sources for cost modeling -- Notes -- References -- Index.
Sommario/riassunto	Information is power in supply chain operations, negotiations, continuous improvement programs, process improvement, and indeed in all aspects of managing an operation. Accurate and timely information can result in better decisions that translate into the improvement of bottom-line results. The development and effective use of cost modeling as a method to understand the cost of products, services, and processes can help drive improvements in the quality and timeliness of decision making. In the supply chain community, an understanding of the actual cost structures of products and services, whether with new or nonpartner suppliers, can facilitate fact-based discussions that are more likely to result in agreements that are competitively priced and with fair margins. Further, accurate cost models that are cooperatively developed between supply chain partners

can form the basis for joint efforts to reduce non-value-added costs and provide additional focus toward operational improvement.

2. Record Nr.	UNINA9910796355903321
Titolo	Mocking Bird Technologies : The Poetics of Parroting, Mimicry, and Other Starling Tropes // Melanie D. Holm, Christopher GoGwilt
Pubbl/distr/stampa	New York, NY : , : Fordham University Press, , [2018] ©2018
ISBN	0-8232-8052-7 0-8232-7851-4
Edizione	[First edition.]
Descrizione fisica	1 online resource (1 PDF (ix, 293 pages) :) : illustrations
Disciplina	598.8/63
Soggetti	Birds in literature Mimicry (Biology) Mimesis in literature
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Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Contents -- Preface -- Introduction. Parrots and Starlings -- 1. "O Friends, There Are No Friends": The Aesthetics of Avian Sympathy in Defoe and Sterne -- 2. The Avian Challenge of Cotton Mather's Biblia Americana; or, The Pigeon Effect -- 3. Smart's Professors: Birdsong and Rhetorical Agency in Jubilate Agno -- 4. A Volatile Unity: Coleridge, Starling Murmurations, and Romantic Form -- 5. Words Are for the Birds: "Non- reasoning Creatures Capable of Speech" in the Writings of Schreber and Poe -- 6. Splitting the Lyric Lark; or, Dickinson's Music Box -- 7. The Starling's Whistle: Autophilology and the Order of Osip Mandel'shtam's Birds -- 8. Colonial and Postcolonial Birds of Game, Games of Bird -- 9. Of Mimicry, Birds, and Words: The Technology of Starling Song in European, American, and Indonesian Poetry -- 10. Yogini and Mynah Bird: On the Poetics and Politics of Transspecies Meditation -- Afterword. A Starling Manifesto for Mocking Bird Technologies -- Coda.

Contributors: Madeleine Brainerd, Joe Conway, Fraser Easton, Christopher GoGwilt, Shari Goldberg, Melanie D. Holm, Sarah Kay, Kaori T. Kitao, Holt V. Meyer, Isabel A. Moore, Fawzia Mustafa, Gavin Sourgen. *Mocking Bird Technologies* brings together a range of perspectives to offer an extended meditation on bird mimicry in literature: the way birds mimic humans, the way humans mimic birds, and the way mimicry of any kind involves technologies that extend across as well as beyond languages and species. The essays examine the historical, poetic, and semiotic problem of mimesis exemplified both by the imitative behavior of parrots, starlings, and other mocking birds, and by the poetic trope of such birds in a range of literary and philological traditions. Drawing from a cross-section of traditional periods and fields in literary studies (18th-century studies, romantic studies, early American studies, 20th-century studies, and postcolonial studies), the collection offers new models for combining comparative and global studies of literature and culture. Editors Christopher GoGwilt is Professor of English and Comparative Literature at Fordham University. He is the author of *The Passage of Literature: Genealogies of Modernism in Conrad, Rhys, and Pramoedya* (Oxford, 2011), *The Fiction of Geopolitics: Afterimages of Culture from Wilkie Collins to Alfred Hitchcock* (Stanford, 2000), and *The Invention of the West: Joseph Conrad and the Double-Mapping of Europe and Empire* (Stanford, 1995). Melanie D. Holm is Assistant Professor of the English Department and Graduate Program of Literature and Criticism at Indiana University of Pennsylvania. She also teaches in the university's Women's and Gender Studies program. Her scholarly focus is on eighteenth-century literature and skepticism. Contributors Madeleine Brainerd taught at Washington University in St. Louis and at Excelsior College. Since 2004 she has taught therapeutic yoga and medical qi gong in New York City, at the Integral Yoga Institute, Kenshikai Dojo, Gouverneur Hospital, and other venues. She studies histories of yoga's intersections with ecological in/justice, animality, and affect theory. Joe Conway is an Assistant Professor of American Literature at the University of Alabama in Huntsville. His articles have appeared or are scheduled to appear in the journals *Women's Studies*, *Early American Literature*, and *Nineteenth-Century Contexts*. He is currently at work on a monograph about the social life of antebellum money that charts how discourses of noneconomic phenomena such as medicine, race, nationalism, and aesthetics informed nineteenth-century debates about what constitutes good money. Fraser Easton is Associate Professor of English, University of Waterloo, Canada. A specialist in eighteenth-century literature, he has published on Jane Austen, Daniel Defoe, Maria Edgeworth, and Christopher Smart, as well as on newspaper records and historical accounts of passing women in the eighteenth century. Shari Goldberg is Assistant Professor of English at Franklin & Marshall College in Lancaster, Pennsylvania. She is the author of *Quiet Testimony: A Theory of Witnessing from Nineteenth-Century American Literature* (Fordham, 2013). She has also published essays on silence, politics, and personhood in American literature. Her current research focuses on late-nineteenth-century models of mind and person in narrative and psychological writing. Sarah Kay teaches French and Medieval Studies at New York University. She has written widely on medieval literature across languages, genres, and periods; her work combines the study of medieval texts, especially troubadour songs, with philosophical and theoretical inquiry. Her two most recent books are *Parrots and Nightingales: Troubadour Quotations and the Development of European Poetry* (2013) and *Animal Skins and the*

Reading Self in Medieval Latin and French Bestiaries (2017). Kaori Kitao (William R. Kenan Jr. Professor of Art History, Emerita, Swarthmore College) taught art history at Swarthmore College from 1966 to 2001. She was born in Tokyo and studied architecture at UC Berkeley and art history at Harvard. Her main specialization is Italian renaissance and baroque art; she has also taught courses in cinema history, material culture, urban studies, and Japanese architecture. Holt V. Meyer is Professor of Slavic Studies at Erfurt University. He is the author of *Romantische Orientierung* (1995) and numerous articles and has co-edited the collections *Juden und Judentum in Literatur und Film des slavischen Sprachraumes*. *Die geniale Epoche* (1999), *Inventing Slavia* (2005), *Schiller: Gedenken—Vergessen—Lesen* (2010), and *Gagarin als Archivkörper und Erinnerungsfigur* (2014). He is co-editor of the new book series *Spatio-Temporality. Practices—Concepts—Media* (De Gruyter). He is currently working on a book about the official Stalinist Pushkin celebrations of 1949. Isabel (Annie) Moore completed her Ph.D. in comparative literature at the University of California–Irvine. From 2011 to 2013, she held a postdoctoral fellowship in English at the University of Victoria. She has published on Contemporary Irish and Canadian poetry, and her book project is titled *The Ends of Lyric Life: A Theory of Biopoetics*. Fawzia Mustafa is Professor of English and African and African American Studies at Fordham University. She also teaches in the university's Comparative Literature and Women's, Gender and Sexuality Studies Programs. The author of *V. S. Naipaul* (1995), she has published numerous articles on postcolonial literature and development. Gavin Sourgen is Visiting Assistant Professor of English at the Harriet L. Wilkes Honors College of Florida Atlantic University. He completed his D.Phil. at Balliol College (Oxford) in 2013, concentrating on the transitional poetics of Lord Byron's verse, and has published on Byron, Coleridge, and romantic aesthetics in general.
