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Nota di contenuto	Cover; Copyright; Dedication; Table of Contents; Foreword by Adam Clayton Powell III; Chapter 1: Birth of an Electronic Nation; The Internet and Grassroots Organizing; Congress on the Internet; Looking Ahead; Chapter 2: Smoke-Filled Rooms in Cyberspace; Putting the California Legislature Online; Recalling Roberti; How to "De-Foley-ate" Congress; Defeating a "Gag Rule on the Grass Roots"; Winning a Senate Seat in Oregon; Chapter 3: Handing Out Electronic Fliers; Securing a "Right To Know"; A Database Named EDGAR; Sign on the Blinking Line; Making the Online Medium Work for Voters Chapter 4: Pressing the Virtual FleshE-mail to Congress: An Electronic "Dead Letter" Box; Action Alerts; Electronic Petitions; Eight Tips for Grassroots Organizing Online; Get Your Facts Straight; Plan Before You Post; Research, Research, Research!; Don't Flame; Make Sure Your Message Arrives; Track Your Progress; Don't Overdo It; Don't Lose Touch with Reality; Smart Web Site Tactics; Campaign Strategy; User Focus; Content, Content, Always Keep Your Site Updated; Be Sure to Register Your Site; Give Users Things to Do on Your Site; The

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	Internet and Practical Politics Chapter 5: The Dark Side of a New WorldThe Digital Divide and "Digital Equity"; Privacy; Propaganda; Chapter 6: Voting Booths for the Millennium; The History of Online Voting; Online Fundraising; Political Polling Online; Online Voter Registration; Chapter 7: Campaign Resources; Political Web Sites; Web Sites by Focus; Advocacy Organizations; City and County; Congress; Documents; Federal Government; Cabinet Departments; Other Major Independent and Regulatory Agencies; Other Key Federal Government Sites and Databases; General Political Information; Media; Television and Radio; Newspapers Online PressMagazines; Political Parties; Democrats; Republicans; Third Parties; States; Think Tanks; Electronic Mailing Lists; Chapter 8: The Virtual Campaign Trail; The 1996 Campaign Online; Grassroots Organizing in 1996; Listening to Congress; Candidates on the Web; Online Users and Losers in 1996; What Worked, What Didn't, and Why; The Internet and National Politics in the 1996 Campaigns; The 1998 Campaign Online; The Good News: More, More; A Dearth of Dialogue; Along Comes Jesse; Chapter 9: Election 2000 and Counting; It's the Technology, Stupid! Did the Internet Really Matter This Time?Fundraising Scored Big; Organizing at Cyberspeed; Trade-Offs Online; E-Mail Lists Erode Privacy; While the Candidates and the Voters Yawn; Chapter 10: On the Horizon; "The Internet in Everything"; Living on Internet Time; Will the Internet Be "As Big As TV?"; ""Generation Next"" and the Coming of the Internet Age; About the Author; Index
Sommario/riassunto	With a special focus on recent elections, this resource explains the social relevance of online democracy through various case studies. Among the topics explored are the emergence of online voting; how the Internet has drawn youth back into politics and the reinvention of political action; online privacy and how it will affect Internet politics; the common mistakes of Net activists and how to avoid them; and propaganda, hacking, and the dark side of online politics. Also addressed is how the Gore Democrats and the Bush Republicans pushed the Internet envelope during the presidential campa