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| 1. Record Nr. | UNINA9910537909503321 |
| Titolo | Science, technology and innovation culture // edited by Marianne Chouteau, Joelle Forest and Celine Nguyen |
| Pubbl/distr/stampa | London : , : ISTE Ltd Hoboken, NJ : , : John Wiley & Sons, Inc., , [2018] ©2018 |
| ISBN | 1-119-54966-3 1-119-54965-5 1-119-54968-X |
| Edizione | [1st edition] |
| Descrizione fisica | 1 online resource (195 pages) |
| Collana | Innovation in engineering and technology set ; ; Volume 3 |
| Disciplina | 302.35 |
| Soggetti | Corporate culture - United States |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Sommario/riassunto | We are facing unprecedented challenges today. For many of us, innovation would be our last hope. But how can it be done? Is it enough to bet on the scientific culture? How can technical culture contribute to innovation? How is technical culture situated with regards to what we name collectively the culture of innovation? It is these questions that this book intends to address. |