

1. Record Nr.	UNINA990000759980403321
Autore	Michelucci, Giovanni <1891-1990>
Titolo	Giovanni Michelucci : catalogo delle opere / Amedeo Belluzzi , Claudia Conforti
Pubbl/distr/stampa	Milano : Electa, copyr. 1986
ISBN	88-435-1971-1
Descrizione fisica	188 p.<in gran parte ill., in parte color.> 24 cm
Collana	Documenti di architettura
Disciplina	724.9
Locazione	FARBC DCATA DINPU
Collocazione	MON B 483 543071 21 A 18 31
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910535337503321
Autore	Einhorn Cheryl Strauss
Titolo	Investing in financial research : a decision-making system for better results // Cheryl Strauss Einhorn
Pubbl/distr/stampa	Ithaca ; ; London : , : Cornell University Press, , 2019
ISBN	1-5017-3275-7 1-5017-3095-9
Descrizione fisica	1 online resource (249 pages)
Collana	AREA Method Publications
Altri autori (Persone)	BlairTony
Disciplina	332.63/2042
Soggetti	Finance - Research - Methodology Finance - Decision making - Methodology Research - Methodology Decision making - Methodology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Foreword by Tony Blair -- Introduction : blue skies -- Origins of the AREA method -- Research like a cheetah -- How to use this book : the AREA journal, cheetah sheets, and thesis statements -- Cognitive biases and the AREA method -- AREA at work and critical concepts -- AREA=A : Absolute -- AREA=R : Relative -- AREA=E : Exploration -- AREA=E : Exploitation -- AREA=A : Analysis -- Warren Buffett and untangling your plate of spaghetti.
Sommario/riassunto	Every day, people around the world make financial decisions. They choose to invest in a stock, sell their holdings in a mutual fund or buy a condominium. These decisions are complex and financially tricky-even for financial professionals. But the literature available on financial research is dated and narrowly focused without any real practical application. Until now there's been a gap in the literature: a book that shows you how to conduct a step by step comprehensive financial investigation that ends in a decision. This book gives you that how. Investing in Financial Research is a guidebook for conducting financial investigations and lays out Cheryl Strauss Einhorn's AREA Method-a research and decision-making system that uniquely controls for bias, focuses on the incentives of others and expands knowledge while

improving judgement-and applies it to investigating financial situations. AREA is applicable to all sorts of financial sleuthing, whether for investment analysis or investigative journalism. It allows you to be the expert in your own life. The AREA Method provides you with:

- \*Defined tasks that guide and focus your research on your vision of success;
- \*A structure that isolates your sources, giving you insight into their perspectives, biases and incentives;
- \*Investigative resources, tips and techniques to upgrade your research and analysis beyond document-based sources;
- \*Exercises to foster creativity and originality in your thinking;
- \*A sequence and framework that brings your disparate pieces of research together to build your confidence and conviction about your financial decision.

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