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| 1. Record Nr. | UNINA9910533118603321 |
| Autore | Gobo Giampietro |
| Titolo | Constructing survey data : an interactional approach // Giampietro Gobo, Sergio Mauceri |
| Pubbl/distr/stampa | London : , : SAGE Publications, , 2014 |
| ISBN | 1-4739-0483-8 1-4462-8848-X 1-4739-0482-X |
| Descrizione fisica | 1 online resource (393 p.) |
| Disciplina | 001.433 |
| Soggetti | Surveys - Methodology Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | CONSTRUCTING SURVEY DATA COVER; CONSTRUCTING SURVEY DATA; BRIEF CONTENTS; CONTENTS; ABOUT THE AUTHORS; ACKNOWLEDGEMENTS; INTRODUCTION: RESCUING THE SURVEY FROM THE SURVEYISTS; PART I: THE CONTEXT; CHAPTER 1: SURVEYING THE SURVEY: BACK TO THE PAST; CHAPTER 2: BACK TO THE 'GOLDEN AGE': TOWARDS A MULTILEVEL INTEGRATED SURVEY APPROACH; PART II: FROM QUESTIONS TO ANSWERS; CHAPTER 3: THE ANSWERING PROCESS; CHAPTER 4: ASKING AND QUESTIONING; CHAPTER 5: ANSWERS: COGNITIVE PROCESSES; CHAPTER 6: COMMUNICATIVE PROCESSES; CHAPTER 7: THE LIVING QUESTIONNAIRE: THE SURVEY AT WORK PART III: CONSTRUCTING ANSWER COMPARABILITY CHAPTER 8: TOWARDS STANDARDIZATION OF MEANINGS: THE INTERACTIONAL SURVEY APPROACH; CHAPTER 9: TRAINING FOR THE INTERACTIONAL SURVEY; PART IV: DESIGNING DATA QUALITY THROUGH MIXED STRATEGIES; CHAPTER 10: RECONCEPTUALIZING DATA QUALITY: BEYOND THE PSYCHOMETRIC APPROACH; CHAPTER 11: QUALITY IN THE QUANTITY: MIXED SURVEY STRATEGIES; CHAPTER 12: PRETESTING STRATEGIES: ASSESSING DATA QUALITY IN ADVANCE; CHAPTER 13: DEVIANT CASE ANALYSIS: IMPROVING (A POSTERIORI) DATA QUALITY; PART V: ENVISIONING THE FUTURE; CHAPTER 14: GLOCALIZING THE SURVEY; REFERENCES |

INDEX

Sommario/riassunto

Proposing a post-positivist, interviewee-centred approach, Giampietro Gobo and Sergio Mauceri's new book offers students and researchers a practical introduction to the process of collecting and analyzing survey data.
