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	Sommario/riassunto	? Who are the heroes and villains of the Skills Revolution? ? How have political parties and trade unions benefitted from their association with the Services SETA? ? Is a democratic and peaceful transformation possible in the South African and African context? 50 Shades of Greed tells the story of Ivor Blumenthal's experiences as the CEO of the Services SETA and seeks to provide the answers to these and other questions. Ivor Blumenthal presents a review of his time as the head of