

1. Record Nr.	UNINA9910456251303321
Titolo	L'appui au developpement communautaire [[electronic resource]] : une experience de communication en Afrique de l'Ouest // sous la direction de Lucie Alexandre et Guy Bessette
Pubbl/distr/stampa	Ottawa, Ont., : Centre de recherches pour le developpement international, c2000
ISBN	1-280-71734-3 9786610717347 1-55250-028-4
Descrizione fisica	1 online resource (228 p.)
Altri autori (Persone)	BessetteGuy <1952-> AlexandreLucie
Disciplina	307.1/412/0966
Soggetti	Communication in community development - Africa, West Communication in rural development - Africa, West Community development - Developing countries Electronic books.
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Comprend des ref. bibliogr. (p. 213-214).
Nota di contenuto	Table des matieres; Preface; Remerciements et dedication; Chapitre 1 Les Centres de lecture et d'animation culturelle et la recherche en communication pour le developpement; Chapitre 2 Un cadre conceptuel et methodologique de la communication pour le developpement; Chapitre 3 Les recherches-actions dans les milieux; Chapitre 4 Discussion des recherches-actions; Chapitre 5 Lecons et recommandations; Annexe 1 Liste des projets par pays; Annexe 2 Liste des participants et des personnes-ressources; Bibliographie;
Sommario/riassunto	Information alone does not ensure sustainable development. People and communities also need to be actively engaged in the processes, and their participation should be harnessed through communications activities designed for development purposes. Who should be made responsible for initiating these activities? What are the best conditions for launching them? What are the limits of these communications activities, and more importantly, do they generate benefits for

community development? This book reports on an action-research conducted in West Africa by 23 centres de lecture et d'animation cultu

2. Record Nr.	UNINA9910526589303321
Autore	Melnyk Bernadette Mazurek, PhD, RN, APRN-CNP, FAANP, FNAP, FAAN
Titolo	Evidence-based leadership, innovation, and entrepreneurship in nursing and healthcare : a practical guide to success // Bernadette Mazurek Melnyk, Tim Raderstorf, editors
Pubbl/distr/stampa	New York : , : Springer Publishing Company, , [2021] ©2021
ISBN	0-8261-9625-X
Descrizione fisica	1 online resource (484 pages) : color illustrations
Disciplina	610.73068
Soggetti	Evidence-based nursing - United States Nursing - United States Leadership - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Making the Case for Evidence-Based Leadership and Innovation / Bernadette Mazurek Melnyk and Tim Raderstorf -- Important Lessons Learned from a Personal Leadership, Innovation, and Entrepreneurial Journey / Bernadette Mazurek Melnyk -- Understanding and Developing Yourself as a Leader / T. Scott Graham -- Key Strategies for Optimizing Personal Health and Well-being : A Necessity for Effective Leadership / Bernadette Mazurek Melnyk and Susan Neale -- Learning from a History of Great Leaders / T. Scott Graham -- Forming and Leading a High-Performing Team / Bernadette Mazurek Melnyk, Dianne Morrison-Beedy, and Robert Smith -- Leading Organizational Change and Building Wellness Cultures for Maximum ROI and VOI / Bernadette Mazurek Melnyk and Sharon Tucker - Achieving the Quadruple Aim in Healthcare with Evidence-based Practice : A Necessary Leadership Strategy for Improving Quality, Safety, Patient Outcomes and Cost

Reductions / Bernadette Mazurek Melnyk and Lynn Gallagher-Ford -- Healthcare Finance for Leaders / Cheryl L. Hoying, Courtney Campbell-Saxton, and Alma Helping -- Healthcare Innovation : Bringing the Buzzword to Real World Healthcare Settings / Nancy Albert and Tim Raderstorf -- Emerging Trends in Healthcare Innovation / Bonnie Clipper and Tami H. Wyatt -- Patient-Centered Innovation / Adrienne Boissy -- Positive Deviance : Advancing Innovation to Transform Healthcare / Kathy Malloch and Tim Porter-O'Grady -- Measuring Innovation and Determining Return on Investment (ROI) / Deborah Mills-Scofield, Sidney Kushner, Stefanie Lyn Kaufman, and Eli MacLaren -- Design Thinking for Healthcare Leadership and Innovation / Jess Roberts and Suratha Elango -- Negotiating Complex Systems / Dan Weberg -- Entrepreneurship in Healthcare / Tim Raderstorf -- Identifying Opportunities to Innovate and Creating Your Niche / David Putrino -- Intrapreneurship, Business Models, and How Companies Make Money / Tim Raderstorf, Michelle Podlesni, Christine Meehan, Joe Novello, Pamala Wilson -- Legal Considerations in Starting a Healthcare Business / Jonathon Vinocur -- Building and Pitching Your Plan / Tim Raderstorf -- Starting and Sustaining a Healthcare Business / Gary L. Sharpe -- Starting and Sustaining a Healthcare Practice / Candy Rinehart and John McNamara -- Key Strategies for Moving from Research to Commercialization with Real World Success Stories / Caroline Crisafulli, Bernadette Mazurek Melnyk, Dianne Morrison-Beedy, and Mary Beth Happ -- Leveraging Social Media and Marketing for Professional Branding and Business Influence / Betsy Sewell, Dianne Morrison-Beedy, Linsey Grove, and Vibeke Westh.

Sommario/riassunto

"Evidence from numerous studies support that leadership and innovation are critical factors for organizational success and improved outcomes. Further, no change takes place and sustains without strong leadership. Although the United States spends more money on healthcare than any western world country, our health outcomes are poor. For example, the U.S. is the worst western world country for a women to give birth. Sick care continues to be the predominant paradigm and needs to be shifted to well care since 80 percent of chronic conditions can be prevented with healthy lifestyle behaviors. We also are living during a time when over 50 percent of clinicians are suffering from burnout, which is affecting the quality and safety of care. Solutions, including strong leaders and innovators, are urgently needed"--

3. Record Nr.	UNISANNIORAV1730517
Titolo	AM
Pubbl/distr/stampa	Milano, : Angeli, 2008-
Lingua di pubblicazione	Non definito
Livello bibliografico	Periodico
Note generali	Numero di codice 100 In presenza di una numerazione su questa collana, non tenere conto delle sottocollezioni se non sono numerate