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Nota di bibliografia	Includes bibliographical references (pages 125-145) and index.
Nota di contenuto	Time Line: The Martini Decade by Decade -- The Simple Messages of the Martini. Message 1. The Martini is American -- it is not European, Asian, or African. Message 2. The Martini is urban and urbane -- it is not rural or rustic. Message 3. The Martini is a high-status, not a low-status, drink. Message 4. The Martini is a man's, not a woman's, drink. Message 5. The Martini is optimistic, not pessimistic. Message 6. The Martini is the drink of adults, not of children. Message 7. The Martini belongs to the past, not to the present. The Simple Messages Reconsidered -- The Ambiguities of the Martini. Ambiguity 1. The Martini is civilized -- the Martini is uncivilized. Ambiguity 2. The Martini unites -- the Martini separates.
Sommario/riassunto	"In this engaging look at the classic cocktail, Lowell Edmunds traces the history of the Martini back to its American origins in the nineteenth

century. Exploring literary and dramatic works as well as newspapers, magazines, cartoons, bartenders' manuals, distillery brochures, and other documents of popular culture, Edmunds finds in the Martini's image the same ambiguities that characterize American life."--Jacket.
